



**State of Maine**  
**Bureau of Alcoholic Beverages and Lottery Operations**  
**Division of Liquor Licensing and Enforcement**

**Application for Retail or Agency Store Taste-Testing Event Permit**

Please complete this application in its entirety. This application must be signed by the licensee or an authorized person of the licensee.

**Section 1: Licensee Information:**

A. Name of Licensee: \_\_\_\_\_

B. Licensee Number: \_\_\_\_\_

C. Complete Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

D. Daytime Telephone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

E. Contact Person: \_\_\_\_\_

F. Email Address: \_\_\_\_\_

**Section 2: Signature of Licensee or Authorized Person**

Dated: \_\_\_\_\_

\_\_\_\_\_  
Signature of Licensee or Authorized Person

\_\_\_\_\_  
Printed Name of Licensee or Authorized Person

**Note:** An event can include the taste-testing of beer, wine, spirits, a combination of one or more or all of these categories. Whatever the combination, this is considered **one** event for the purposes of taste-testing. Please complete Section 3 and list all scheduled taste-testing events for the upcoming month. You may add more events to a month of events previously submitted and/or approved by completing this application and noting the additions in Section 3.B.

For a Spirits Taste-testing Event: [see Title 28A Section 460](#)

For a Wine Taste-Testing Event: [see Title 28A Section 1205](#)

For a Malt Liquor Taste-Tasting Events: [see Title 28A Section 1207](#)

**Section 3: Details on Taste-Testing Event**

A. Number of Taste-Testing Events to be held for: \_\_\_\_\_  
 Number Month and Year

B. If you are adding more events for month previously submitted, that number should be listed in 3.A. Please provide the additional number of added events below. The total for the month cannot exceed 15:

\_\_\_\_\_  
 Added Number Month and Year

C. Location of Event: \_\_\_\_\_

D. Physical Address: \_\_\_\_\_

E. Describe specific area to be licensed and attach a diagram:  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

- F. List of Events. A few reminders:
- An event can include the taste-testing of beer, wine, spirits, a combination of two or more or all of these categories.
  - If a licensed sales representative (SR) will be pouring beer, wine or spirits at the event, you must verify that the person is licensed by the Bureau as a sales representative and has received seller/server training.
  - Under Maine liquor laws, beer, wine and spirits can only be served from 5:00 am to 1:00 am of the next day, every day of the week, Sunday through Saturday. Event times cannot deviate from this statutory requirement.

Event	Date of Event	From/To Time Range of Event	Type of Product to be Tasted. Use B, W, S or All	Type of Event. Use P=Private or O=Open to Public	Is Event Inside or Outside? Use I or O	Will a SR be pouring at the Event? Use Y or N	If Yes, is the SR Licensed with the Bureau? Use Y or N	If Yes, has the SR completed Seller/Server Training? Use Y or N
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