State of Maine



Department of Administrative and Financial Services

Bureau of Alcoholic Beverages and Lottery Operations

Financial Statements Fiscal Year Ending June 30, 2014



STATE OF MAINE DEPARTMENT OF ADMINISTRATIVE AND FINANCIAL SERVICES DIVISION OF FINANCIAL AND PERSONNEL SERVICES 74 STATE HOUSE STATION, AUGUSTA, MAINE 04333

> RICHARD ROSEN ACTING COMMISSIONER

December 5, 2014

Gregory R. Mineo, Director Timothy R. Poulin, Deputy Director Bureau of Alcoholic Beverages and Lottery Operations 8 State House Station Augusta, Maine 04333-0008

Dear Mr. Mineo and Mr. Poulin,

Submitted herein is the annual report for the Bureau of Alcoholic Beverages and Lottery Operations for the fiscal year ending June 30, 2014. This report presents the financial position of lottery operations. The report does not reflect sales or operating expenses of the lottery retail agents.

If you have any suggestions or comments about these schedules please contact us at your earliest convenience. If there are other schedules that you wish to be included in our next annual report, please let us know so that we may work together on the design of the report.

Sincerely,

Kimberly A. Smith Director, General Government Service Center

Carol W. Cody Carol W. Cody

Carol W. Cody Deputy Director, General Government Service Center



The Maine State Lottery is proud of its commitment to providing the citizens of Maine with fun and exciting entertainment. Since 1974, the Maine State Lottery has generated over \$4.7 billion in sales revenues as well as over \$2.8 billion in prizes to players and over \$327 million in commissions and bonuses to our network of lottery retail agents. The Maine State Lottery has a positive impact and supports our local economy. Over \$1.1 billion has been transferred to the State's General Fund to support programs and services all across Maine.



www.mainelottery.com

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Department of Administrative and Financial Services Bureau of Alcoholic Beverages and Lottery Operations HISTORICAL GROSS SALES AS COMPARED TO TOTAL TRANSFERS

For Fiscal Years 1994 - 2013

Fiscal Year	Liquor Sales	Lottery Sales	Heritage Sales	Total Sales
2014	143,966,700	227,935,315	2,021,379	373,923,394
2013	138,357,900	225,640,604	2,083,042	366,081,546
2012	132,497,500	226,387,260	1,966,301	357,899,879
2011	126,149,900	214,100,761	2,325,493	342,576,154
2010	122,610,900	214,746,496	2,286,077	339,643,473
2009	119,050,100	208,026,397	2,643,774	329,720,271
2008	114,169,100	225,500,155	3,018,616	342,687,871
2007	109,502,600	227,184,778	2,839,097	339,526,475
2006	104,114,000	226,231,509	3,472,515	333,818,024
2005	97,042,500	206,168,485	3,130,645	306,341,630
2004	89,054,685	182,645,792	3,228,538	274,929,015
2003	85,395,495	161,689,836	2,943,273	250,028,605
2002	81,576,220	152,828,875	5,079,880	239,484,975
2001	79,647,455	140,635,023	5,955,682	226,238,160
2000	76,599,135	143,134,147	4,779,464	224,512,746
1999	72,382,945	137,529,119	7,057,795	216,969,859
1998	70,426,846	144,670,300	4,219,798	219,316,944
1997	68,075,556	142,040,139	4,214,863	214,330,558
1996	68,181,524	143,185,328	5,504,375	216,871,227
1995	68,112,331	153,204,327		221,316,658
1994	71,186,901	145,197,086		216,383,987

Fiscal Year	Liquor Transfer		Lottery Transfer	Heritage Transfer	Total Transferred	% of Sales
2014	12,298,432	*	51,845,477	574,142	64,718,051	17.31%
2013	10,979,738	*	52,908,602	593,629	64,481,969	17.61%
2012	10,254,968	*	53,785,567	530,622	64,571,157	18.04%
2011	9,405,382	*	49,547,800	645,824	59,599,007	17.40%
2010	8,823,077	*	52,201,531	669,789	61,694,397	18.16%
2009	8,217,940	*	49,839,434	734,120	58,791,494	17.83%
2008	7,513,763	*	49,491,086	811,844	57,816,693	16.87%
2007	6,356,499	*	50,624,742	810,598	57,791,839	17.02%
2006	4,443,800	*	50,879,647	908,065	56,231,512	16.84%
2005	51,536,907	**	49,328,103	800,309	101,665,319	33.19%
2004	103,957,966	**	41,752,637	774,917	146,485,520	53.28%
2003	27,749,668		39,442,111	811,296	68,003,076	27.20%
2002	26,821,646		39,317,891	1,171,888	67,311,425	28.11%
2001	25,860,058		35,450,105	1,389,111	62,699,274	27.71%
2000	26,094,244		38,125,786	1,427,972	65,674,871	29.25%
1999	21,255,952		39,620,893	1,749,542	62,626,387	28.86%
1998	22,139,996		40,742,055	1,104,635	64,086,118	29.22%
1997	22,250,530		40,717,655	1,068,469	64,206,056	29.96%
1996	23,085,031		37,757,632	1,617,105	62,459,768	28.80%
1995	21,785,740		41,185,167		62,970,907	28.45%
1994	23,755,033		44,616,761		68,371,794	31.60%

* - These amounts include listing fees, premium tax and the profit sharing amount received from Maine Beverage Company; and the Liquor Sales, are calculated on a calendar year basis.

** - In May of 2004, the State signed a ten year lease with Maine Beverage Company for the warehousing and distribution of spirits subject to pricing regulation by the state. Maine Beverage paid the state \$75 million in FY '04 and \$50 million in FY '05 for this privilege.

Department of Administrative and Financial Services Division of Lottery BALANCE SHEET

For Month ending June 30,

ASSETS:		2014			2012
Ourseast Associa		2014			2013
Current Assets	۴			¢	
Cash	\$	-		\$	-
Petty Cash - Imprest Fund Accounts Receivable		750,200			750,200
Reserve for Doubtful Accounts		26,165,982			21,794,938
Prepaid Expense		(647,399)			(561,852)
Total Current Assets	\$	169,062 26,437,845		\$	150,026 22,133,312
Total Ourient Assets	Ψ	20,437,043		Ψ	22,100,012
Fixed Assets					
Equipment	\$	44,202		\$	44,202
Less: Reserve for Depreciation	Ŧ	(44,202)		Ŧ	(44,202)
		(, - , , - , , - , - , , - ,			(, /
Total Fixed Assets	\$	-		\$	-
TOTAL ASSETS	\$	26,437,845		\$	22,133,312
LIABILITIES:					
Accounts Payable	\$	938,952		\$	1,042,126
Accrued Payroll	Ψ	83,078	(1)	Ψ	83,223
Accrued Subscriptions		209,876	(')		263,459
Accrued Vacation Liability		96,079			118,564
Vouchers Payable		855	(2)		855
Due to Other Funds		7,682,863	(3)		6,090,203
TOTAL LIABILITIES	\$	9,011,703		\$	7,598,428
RESERVES:					
MUSL Prize Reserve	\$	3,205,929	(4)	\$	2,674,784
Lucky For Life Expired Prize Reserve		513,945	(5)		488,457
Lucky For Life Prize Reserve		551,585	(6)		191,692
Instant Ticket Prize Reserve		13,139,683	(7)		11,145,460
Reserve for Instant Game Annuities		15,000	(8)		15,000
Untransferred Profit		-,	(-)		19,491
TOTAL RESERVES	\$	17,426,142		\$	14,534,884
TOTAL LIABILITIES & RESERVES	\$	26,437,845		\$	22,133,312
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Department of Administrative and Financial Services Division of Lottery Comparative Statements of Income and Expense For Fiscal Years ending June 30,

SALES		2014		% of Sales	2013	% of Sales	% Change 2013 to 2014
Instant Tickets \$1 Instant Heritage Game \$2 Instant \$3 Instant \$5 Instant \$10 Instant \$20 Instant	Total Instant	\$ 13,406,195 2,021,379 28,755,990 29,734,551 43,346,540 29,973,480 23,607,500 \$ 170,845,635))))	5.83% \$ 0.88% 12.50% 12.93% 18.85% 13.03% 10.27% 74.29% \$	13,244,412 2,083,042 29,047,124 29,401,302 39,587,135 24,432,350 25,645,020 163,440,385	5.82% 0.91% 12.76% 12.91% 17.38% 10.73% 11.26% 71.77%	1.22% (2.96%) (1.00%) 1.13% 9.50% 22.68% (7.95%) 4.53%
Draw Games Pick 3 Pick 4 Megabucks Powerball Gimme 5 Weekly Grand Lucky for Life Hot Lotto Mega Millions	Total Draw	\$ 5,050,030 4,123,635 12,027,718 22,053,524 1,644,973 5,364,990 1,972,635 6,873,555 \$ 59,111,059	5 3 4 3 5	2.20% \$ 1.79% 5.23% 9.59% 0.72% N/A 2.33% 0.86% 2.99% 25.71% \$	5,154,634 4,207,134 14,097,576 27,304,108 374,814 - - 6,654,250 2,031,279 4,459,466 64,283,261	2.26% 1.85% 6.19% 11.99% 0.16% 0.00% 2.92% 0.89% 1.96% 28.23%	(2.03%) (1.98%) (14.68%) (19.23%) N/A (19.37%) (2.89%) 54.13% (8.05%)
Misc Sales Sale of Clothing	Total Ticket Sales	<u>\$229,956,694</u> \$	<u> </u>	100.00% <u>\$</u> N/A \$	227,723,646	100.00% N/A	
Sale of Clothing		φ	-	N/A <u></u>	-	IN/A	
OTHER INCOME Distribution Expenses paid I Expired Instant Prize Reserv Expired Instant Prize Reserv Interest Income - Tri State Misc Income	ve	\$ 50,535 1,589,916 69,350 175,309 \$ 1,885,110	6 (9) 0 (9) -	0.02% \$ 0.69% 0.03% N/A 0.08% 0.82% \$	52,076 1,857,229 70,332 26,775 278,966 2,285,378	0.02% 0.82% 0.03% 0.01% 0.12% 1.00%	(2.96%) (14.39%) (1.40%) N/A (37.16%) (17.51%)
	Total Receipts	\$ 231,841,804	<u> </u>	\$	230,009,024		0.80%
EXPENSES Cost of Goods Sold Maine Operating Expenses Tri-State Operating Expense Heritage Game Expenses	es Total Expenses	\$ 171,909,956 3,896,155 2,099,487 1,516,588 \$ 179,422,185	5 7 (10)	74.76% \$ 1.69% 0.91% 0.66% 78.02%	167,808,028 3,945,968 3,173,562 1,559,745 176,487,303	73.69% 1.73% 1.39% 0.68% 77.50%	2.44% (1.26%) (33.84%) (2.77%) 1.66%
Transfer to General Fund Transfer to Fish & Wildlife Profit Due from/to Gen. Fun	d <i>Total Transfer</i>	\$ 51,845,477 574,142 \$ 52,419,619	<u>-</u>	22.55% \$ 0.25% N/A 22.80% \$	52,908,601 593,629 19,491 53,521,721	23.23% 0.26% 0.01% 23.50%	(2.01%) (3.28%) N/A (2.06%)
Changes from FY 2013 to FY 20 Sales: Instant Draw Total	14	Dollars 7,405,250 (5,172,202 2,233,048	2)	% 4.53% (8.05%) 0.98%			
Cost of Goods Sold Maine Operating Expenses		4,101,928 (49,813		2.44% (1.26%)			

Department of Administrative and Financial Services Division of Lottery HERITAGE GAME INCOME STATEMENT

For Fiscal Years ending: June 30,

		2014			2013
SALES					
Game 125 - Fast Cash	\$	-		\$	63,319
Game 149 - Moose Money		-			1,215,091
Game 172 - Big Cash		123,379			804,632
Game 192 - Moose Money		1,236,660			-
Game 214 - Wild Bucks		661,340			-
Total Sales	\$	2,021,379		\$	2,083,042
OTHER INCOME					
Expired Prize Reserve	\$	69,350		\$	70,332
Total Income	\$	2,090,729	(11)	\$	2,153,374
EXPENSES Game 125 - Fast Cash	\$			\$	20 120
Game 149 - Moose Money	Φ	-		Φ	38,120 731,242
Game 172 - Big Cash		- 74,410			485,274
Game 192 - Moose Money		744,098			-00,274
Game 214 - Wild Bucks		407,121			-
Vendor Fees		78,134			85,910
Agent Commissions		161,710			166,643
Agent Bonuses		580			480
Advertising		-			-
Sta Cap		-			-
Distribution Expenses		50,535			52,076
Total Expenses	\$	1,516,588		\$	1,559,745
Inland Fish & Wildlife Profit	\$	574,142	l	\$	593,629

Department of Administrative and Financial Services Division of Lottery Maine Operating Expense Schedule Year To Date

For Fiscal Years ending June 30,

		2014			2013	% Change 2013 to 2014
Lottery Administration Personal Services	\$	1,636,214	(12)	\$	1,623,998	0.75%
State Services	φ	165,699	(12)	φ	163,625	1.27%
Non-State Services		27,282			39,021	(30.08%)
Travel Expenses		10,000			29,683	(66.31%)
Rents		116,212			152,069	(23.58%)
Office Supplies		17,663			18,273	(3.34%)
Gen Operations		54,200			47,429	14.28%
Portion paid by IFW		(26,294)			(27,372)	(3.94%)
Total Administrative	\$	2,000,976	-	\$	2,046,724	(2.24%)
Lottery Operations						
General Operations	\$	131,600		\$	143,935	(8.57%)
Other Instant Expense		127,277			140,568	(9.46%)
Other Draw Expense		176,446			116,063	52.03%
Customer Service		45,362			42,764	6.08%
State Post Office		-			-	N/A
Other Agent Expenses		263			-	N/A
Portion paid by IFW		(6,238)			(5,851)	6.62%
Total Operational	\$	474,710		\$	437,480	8.51%
Advertising Charges						
Ad Agency Fees	\$	196,700		\$	196,650	0.03%
TV Production		126,120			222,252	(43.25%)
TV Media		671,734			780,728	(13.96%)
Promotional Material		309,652			148,293	108.81%
Advertising Notices		-			5,599 75,010	N/A 11.61%
StaCap		83,732 (18,002)			75,019	(4.51%)
Portion paid by IFW Total Advertising	\$	1,369,935		\$	(18,853) 1,409,688	()
Total Auventising	φ	1,309,935		φ	1,409,000	(2.82%)
Subtotal	\$	3,845,621		\$	3,893,892	(1.24%)
Plus: IF&W reimbursement		50,535			52,076	(2.96%)
Total Maine Operating Expenses	\$	3,896,155	:	\$	3,945,968	(1.26%)
Total Sales Including Heritage	\$	229,956,694		\$	227,723,646	0.98%
Total Operating Expense as % of Sales		1.69%			1.73%	

Department of Administrative and Financial Services Division of Lottery Cost of Goods Sold Schedule (excluding Heritage) For Fiscal Years ending June 30,

		J	,				
			% of			% of	% Change
	—	2014	Sales		2013	Sales	2013 to 2014
	L	2011	Calob		2010	Calob	2010 10 2011
Prize Expense	•					~~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	0.070/
\$1 Instant	\$	8,301,146	61.929		8,054,106	60.81%	3.07%
\$2 Instant		19,142,472	66.579		19,062,623	65.63%	0.42%
\$3 Instant		19,835,355	66.719	%	19,482,853	66.27%	1.81%
\$5 Instant		29,819,156	68.799		26,832,494	67.78%	11.13%
\$10 Instant		21,998,581	73.399	%	17,424,308	71.32%	26.25%
\$20 Instant		17,752,381	75.209		19,089,936	74.44%	(7.01%)
Pick 3		2,525,279	50.019		2,577,439	50.00%	(2.02%)
Pick 4		2,070,923	50.229		2,107,243	50.09%	(1.72%)
Megabucks		5,878,181	48.879		6,960,141	49.37%	(15.55%)
Powerball		10,995,945	49.869		13,626,748	49.91%	(19.31%)
Gimme 5		871,854	53.009		198,652	53.00%	N/A
Weekly Grand		-	N/	A	12	N/A	N/A
Lucky for Life		3,218,406	59.999	%	3,963,322	59.56%	(18.80%)
Hot Lotto		986,441	50.019	%	1,015,405	49.99%	(2.85%)
Mega Millions		3,454,767	50.269	%	2,287,942	51.31%	51.00%
Total Prize Expense	\$	146,850,884	64.439	-	142,683,224	63.23%	2.92%
	Ψ	110,000,001	01.10	,ο φ	112,000,221	0012070	2:0270
Vendor Fees							
	ሱ	E10 077	0.000)/	E 40 004	4 400/	(F. CC0/)
\$1 Instant	\$	512,877	3.839		543,631	4.10%	(5.66%)
\$2 Instant		1,103,728	3.849		1,196,080	4.12%	(7.72%)
\$3 Instant		1,136,983	3.829		1,200,498	4.08%	(5.29%)
\$5 Instant		1,656,993	3.829	%	1,624,316	4.10%	2.01%
\$10 Instant		1,145,322	3.829	%	1,001,672	4.10%	14.34%
\$20 Instant		899,961	3.819	%	1,053,509	4.11%	(14.57%)
Pick 3		193,439	3.839		211,429	4.10%	(8.51%)
Pick 4		158,013	3.839		172,783	4.11%	(8.55%)
Megabucks		461,097	3.839		580,493	4.12%	(20.57%)
5						4.12%	
Powerball		847,091	3.849		1,119,814		(24.35%)
Gimme 5		63,223	3.849		14,618	N/A	N/A
Weekly Grand		-	N/A		-	N/A	N/A
Lucky for Life		206,022	3.849		272,500	4.10%	(24.40%)
Hot Lotto		75,199	3.819	%	83,163	4.09%	(9.58%)
Mega Millions		264,515	3.859	%	183,293	4.11%	44.31%
Total Vendor Fees	\$	8,724,460	3.839	% \$	9,257,799	4.10%	(5.76%)
Agent Commissions and Bonuses							
\$1 Instant	\$	940,405	7.019	% \$	928,161	7.01%	1.32%
\$2 Instant	Ŧ	2,028,207	7.059		2,051,451	7.06%	(1.13%)
\$3 Instant		2,020,207	7.059		2,076,117	7.06%	1.02%
		, ,					9.33%
\$5 Instant		3,090,298	7.139		2,826,513	7.14%	
\$10 Instant		2,136,904	7.139		1,748,445	7.16%	22.22%
\$20 Instant		1,697,014	7.199		1,852,327	7.22%	(8.38%)
Pick 3		252,606	5.009	%	256,601	4.98%	(1.56%)
Pick 4		213,788	5.189	%	219,824	5.23%	(2.75%)
Megabucks		577,322	4.809		675,973	4.79%	(14.59%)
Powerball		1,106,853	5.029		1,361,585	4.99%	(18.71%)
Gimme 5		81,985	4.989		18,737	5.00%	337.56%
Weekly Grand		01,000	4.90 N/		10,101	0.00 % N/A	N/A
		270 240			224 557		
Lucky for Life		278,318	5.199		331,557	4.98%	(16.06%)
Hot Lotto		98,537	5.009		101,580	5.00%	(3.00%)
Mega Millions		343,185	4.999	_	221,688	4.97%	54.81%
Total Agent Commissions & Bonuses	\$	14,942,682	6.569	%\$	14,670,559	6.50%	1.85%
Other Expenses							
Royalty Fees	\$	533,371	0.239	%\$	310,349	0.14%	71.86%
Telephone		323	0.00		-	N/A	N/A
Postage		336,978	0.159		388,436	0.17%	(13.25%)
Rental of equipment		521,258	0.239		497,661	0.22%	4.74%
Total Other Expenses	\$	1,391,930	0.23	-	1,196,446	0.22 /8	16.34%
	φ	1,531,550	0.01	νo φ	1,130,440	0.55 /0	10.34 //
Total Cost of Goods Sold	¢	171 000 056	75 400	o∕, ¢	167 809 029	7/ 270/	2 1/0/
Total Cost of Goods Sold	φ	171,909,956	(0.42)	/0 	167,808,028	74.37%	2.44%
	¢	007 005 015		•	005 040 004		4 000/
Total Sales (excluding Heritage)	\$	227,935,315		\$	225,640,604		1.02%
Cost of Goods Sold as % of Sales (excluding Heritage)		75.42%			74.37%		

Department of Administrative and Financial Services Division of Lottery Cost of Goods Sold - Draw Games For Fiscal Years ending: June 30,

2014													
Sales	\$ Megabucks 12,027,718	\$ Pick 3 5,050,030	\$ Pick 4 4,123,635	\$ Powerball 22,053,524	L \$	ucky for Life 5,364,990	\$ Gimme 5 1,644,973	Wee \$	kly Grand	\$ Hot Lotto 1,972,635	М \$	ega Millions 6,873,555	\$ Total Draw 59,111,059
Prize Expense Vendor Fees Agent Commissions Telephone*	 5,878,181 461,097 577,322 66	 2,525,279 193,439 252,606 28	 2,070,923 158,013 213,788 23	 10,995,945 847,091 1,106,853 121		3,218,406 206,022 278,318 29	871,854 63,223 81,985 -		-	986,441 75,199 98,537 11		3,454,767 264,515 343,185 38	30,001,794 2,268,598 2,952,593 314
Total COGS	\$ 6,916,665	\$ 2,971,351	\$ 2,442,746	\$ 12,950,008	\$	3,702,774	\$ 1,017,062	\$	-	\$ 1,160,187	\$	4,062,505	\$ 35,223,299
Gross Profit on Sales	\$ 5,111,053	\$ 2,078,679	\$ 1,680,888	\$ 9,103,516	\$	1,662,216	\$ 627,911	\$	-	\$ 812,448	\$	2,811,050	\$ 23,887,760
Gross Profit Percent	42.49%	41.16%	40.76%	41.28%		30.98%	38.17%		N/A	41.19%		40.90%	40.41%

2013													
Sales	\$ Megabucks 14,097,576	\$ Pick 3 5,154,634	\$ Pick 4 4,207,134	\$ Powerball 27,304,108	د \$	ucky for Life 6,654,250	\$ Gimme 5 374,814	Wee \$	kly Grand	\$ Hot Lotto 2,031,279	м \$	ega Milions 4,459,466	\$ Total Draw 64,283,261
Prize Expense Vendor Fees Agent Commissions Telephone*	 6.960.141 580.493 675.973	 2,577,439 211,429 256,601	 2,107,243 172,783 219,824	 13.626.748 1.119.814 1.361.585		3,963,322 272,500 331,557	198.652 14.618 18.737		12 - -	1,015,405 83,163 101,580		2,287,942 183,293 221,688	32,736,904 2,638,093 3,187,546
Total COGS	\$ 8,216,607	\$ 3,045,469	\$ 2,499,850	\$ 16,108,147	\$	4,567,379	\$ 232,007	\$	12	\$ 1,200,148	\$	2,692,923	\$ 38,562,542
Gross Profit on Sales	\$ 5,880,969	\$ 2,109,165	\$ 1,707,284	\$ 11,195,961	\$	2,086,871	\$ 142,807	\$	(12)	\$ 831,131	\$	1,766,543	\$ 25,720,719
Gross Profit Percent	41.72%	40.92%	40.58%	41.00%		31.36%	38.10%		N/A	40.92%		39.61%	40.01%

Percentage Change F	Percentage Change FY 2013 to FY 2014														
	Megabucks	Pick 3	Pick 4	Powerball	Lucky for Life	Gimme 5	Weekly Grand	Hot Lotto	Mega Millions	Total Draw					
Sales	(14.68%)	(2.03%)	(1.98%)	(19.23%)	(19.37%)	N/A	N/A	(2.89%)	54.13%	(8.05%)					
COGS	(15.82%)	(2.43%)	(2.28%)	(19.61%)	(18.93%)	N/A	N/A	(3.33%)	50.86%	(8.66%)					
Gross Profit	(13.09%)	(1.45%)	(1.55%)	(18.69%)	(20.35%)	N/A	N/A	(2.25%)	59.13%	(7.13%)					

* Telephone expense for the draw games is allocated by sales dollars

Department of Administrative and Financial Services Division of Lottery Cost of Goods Sold - Instant Tickets (excluding Heritage) For Fiscal Years ending: June 30,

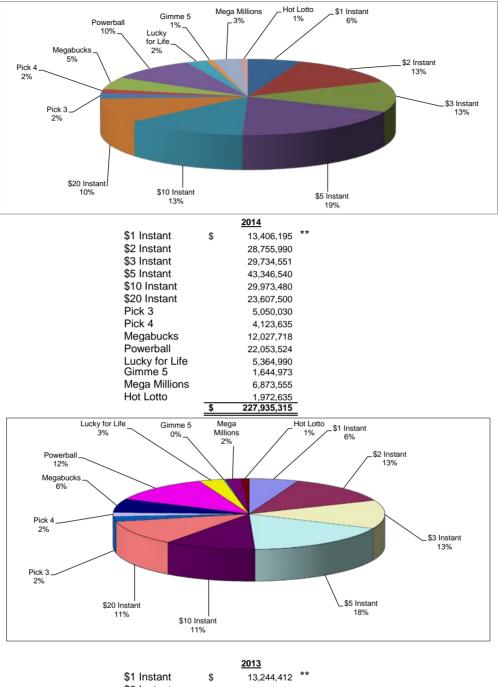
2014							
Sales	\$ \$1 Instant 13,406,195	\$ \$2 Instant 28,755,990	\$ \$3 Instant 29,734,551	\$ \$5 Instant 43,346,540	\$ \$10 Instant 29,973,480	\$ \$20 Instant 23,607,500	\$ Total Instant 168,824,256
Prize Expense Vendor Fees Agent Commissions Royalty Fees/Sta Cap Postage / Rental of Eq.	 8,301,146 512,877 940,405 - 68,152	 19,142,472 1,103,728 2,028,207 109,452 146,184	 19,835,355 1,136,983 2,097,262 0 151,159	 29,819,156 1,656,993 3,090,298 423,919 220,357	 21,998,581 1,145,322 2,136,904 - 152,373	 17,752,381 899,961 1,697,014 - 120,011	 116,849,090 6,455,862 11,990,089 533,371 858,236
Total COGS	\$ 9,822,579	\$ 22,530,043	\$ 23,220,759	\$ 35,210,722	\$ 25,433,180	\$ 20,469,366	\$ 136,686,648
Gross Profit on Sales	\$ 3,583,616	\$ 6,225,947	\$ 6,513,792	\$ 8,135,818	\$ 4,540,300	\$ 3,138,134	\$ 32,137,608
Gross Profit Percent	26.73%	21.65%	21.91%	18.77%	15.15%	13.29%	19.04%

2013							
Sales	\$ \$1 Instant 13,244,412	\$ \$2 Instant 29,047,124	\$ \$3 Instant 29,401,302	\$ \$5 Instant 39,587,135	\$ \$10 Instant 24,432,350	\$ \$20 Instant 25,645,020	\$ Total Instant 161,357,343
Prize Expense Vendor Fees Agent Commissions Royalty Fees/Sta Cap Postage / Rental of Eq.	 8,054,106 543,631 928,161 - 72,732	 19,062,623 1,196,080 2,051,451 - 159,513	 19,482,853 1,200,498 2,076,117 0 161,458	 26,832,494 1,624,316 2,826,513 310,349 217,393	 17,424,308 1,001,672 1,748,445 - 134,171	 19,089,936 1,053,509 1,852,327 - 140,830	 109,946,321 6,619,706 11,483,013 310,349 886,097
Total COGS	\$ 9,598,630	\$ 22,469,666	\$ 22,920,925	\$ 31,811,065	\$ 20,308,596	\$ 22,136,603	\$ 129,245,486
Gross Profit on Sales	\$ 3,645,782	\$ 6,577,458	\$ 6,480,377	\$ 7,776,070	\$ 4,123,754	\$ 3,508,417	\$ 32,111,857
Gross Profit Percent	27.53%	22.64%	22.04%	19.64%	16.88%	13.68%	19.90%

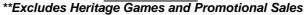
Percentage Change FY 2013 to FY 2014							
	\$1 Instant	\$2 Instant	\$3 Instant	\$5 Instant	\$10 Instant	\$20 Instant	Total Instant
Sales	1.22%	(1.00%)	1.13%	9.50%	22.68%	(7.95%)	4.63%
COGS	2.33%	0.27%	1.31%	10.69%	25.23%	(7.53%)	5.76%
Gross Profit	(1.71%)	(5.34%)	0.52%	4.63%	10.10%	(10.55%)	0.08%

Note : Schedule excludes Heritage Game

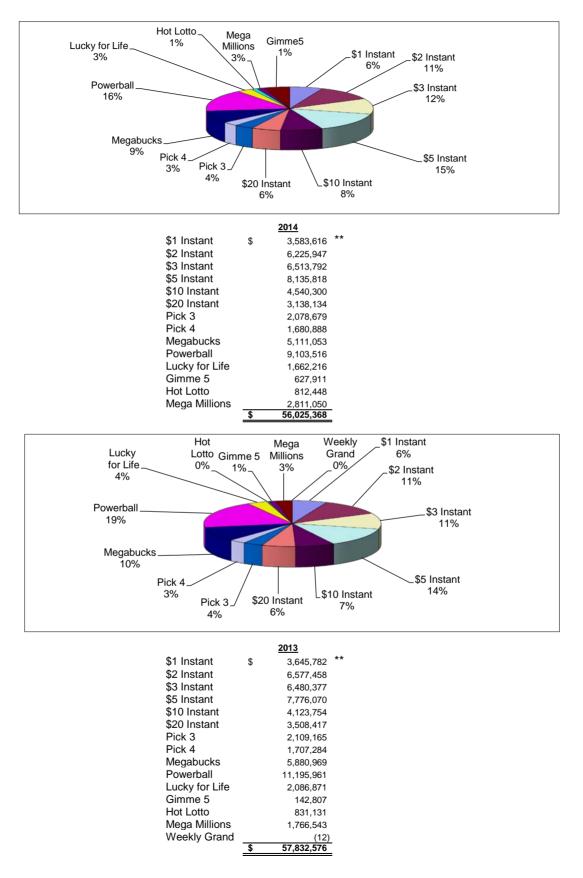
Department of Administrative and Financial Services Division of Lottery COMPARATIVE SALES ANALYSIS FOR FISCAL YEARS 2014-2013



Fuelustes Heut	awa Oamaa awal Duam	
	\$ 225,640,603	
Hot Lotto	2,031,279	
Mega Millions	4,459,466	
Gimme 5	374,814	
Lucky for Life	6,654,250	
Powerball	27,304,108	
Megabucks	14,097,576	
Pick 4	4,207,134	
Pick 3	5,154,633	
\$20 Instant	25,645,020	
\$10 Instant	24,432,350	
\$5 Instant	39,587,135	
\$3 Instant	29,401,302	
\$2 Instant	29,047,124	
+	* -/ /	



Department of Administrative and Financial Services Division of Lottery GROSS PROFIT COMPARISON FOR FISCAL YEARS 2014-2013



**Excludes Heritage Games and Promotional Sales

Lottery Operations Footnotes

Balance Sheet:

- (1) Accrued Payroll is necessary to help more accurately reflect total salary expense for Fiscal Year 2014 and represents sixteen days for June 2014.
- (2) Vouchers Payable represents invoices that have been processed and for which payment is due, that will not be disbursed until July.
- (3) Due to Other Funds reflects the amount of Lottery profit owed to the General Fund. This balance fluctuates depending on the timing of cash flow from the Lottery's accounts receivable bank sweeps through Treasury.
- (4) MUSL Prize Reserve represents the potential liability of prize winning Powerball, Hot Lotto and Mega Million tickets that have been sold but not yet redeemed.
- (5) Lucky for Life Prize Reserve represents the potential liability of prize winning Lucky for Life tickets that have been sold but not yet redeemed.
- (6) Lucky for Life Prize expired Reserve represents liability of prize winning Lucky for Life tickets that have been sold but not yet redeemed and will be awarded as other prizes.
- (7) The Instant Ticket Prize Reserve represents the potential liability of prize winning instant tickets that have been sold but not yet redeemed.
- (8) The balance in Reserve for Instant Game Annuities is the amount due to winners of multiple year payout instant ticket games.

Year to Date Comparative Statements of Income and Expenses:

- (9) Expired Instant Prize Reserve represents the income received from winning expired instant tickets that were never redeemed.
- (10) Tri-State Operating Expense is listed as a separate line item to accurately reflect the Cost of Goods Sold.

Heritage Game Income Statement:

(11) Heritage Game instant tickets are sold through the Maine State Lottery to generate revenues that will directly benefit conservation projects through the following grant categories:

Category 1	Fisheries and wildlife habitat conservation projects
Category 2	Acquisition and management of public lands, parks, wildlife
	conservation areas and public access, and outdoor
	recreation sites and facilities
Category 3	Endangered and threatened species conservation projects
Category 4	Natural resources law enforcement

Maine Operating Expense Schedule:

(12) Included in Personal Services for June 2014 is a sixteen-day payroll accrual. The accrual is necessary to help more accurately reflect total salary expense for Fiscal Year 2014.