# State of Maine 



Department of Administrative and Financial Services

# Bureau of Alcoholic Beverages and Lottery Operations 

Financial Statements
Fiscal Year Ending June 30, 2014


DEPARTMENT OF ADMINISTRATIVE AND Financial Services Division of Financial and Personnel Services 74 State House Station, Augusta, Maine 04333

Paul R. Lepage
Governor

December 5, 2014

Gregory R. Mineo, Director
Timothy R. Poulin, Deputy Director
Bureau of Alcoholic Beverages and Lottery Operations
8 State House Station
Augusta, Maine 04333-0008
Dear Mr. Mineo and Mr. Poulin,
Submitted herein is the annual report for the Bureau of Alcoholic Beverages and Lottery Operations for the fiscal year ending June 30, 2014. This report presents the financial position of lottery operations. The report does not reflect sales or operating expenses of the lottery retail agents.
If you have any suggestions or comments about these schedules please contact us at your earliest convenience. If there are other schedules that you wish to be included in our next annual report, please let us know so that we may work together on the design of the report.

> Sincerely,


Kimberly A. Smith
Director, General Government Service Center



The Maine State Lottery is proud of its commitment to providing the citizens of Maine with fun and exciting entertainment. Since 1974, the Maine State Lottery has generated over $\$ 4.7$ billion in sales revenues as well as over $\$ 2.8$ billion in prizes to players and over $\$ 327$ million in commissions and bonuses to our network of lottery retail agents. The Maine State Lottery has a positive impact and supports our local economy. Over $\$ 1.1$ billion has been transferred to the State's General Fund to support programs and services all across Maine.


[^0]
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Department of Administrative and Financial Services
Bureau of Alcoholic Beverages and Lottery Operations

## HISTORICAL GROSS SALES AS COMPARED TO TOTAL TRANSFERS

| Fiscal Year | For Fiscal Years 1994-2013 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Liquor Sales | Lottery Sales | Heritage Sales | Total Sales |
| 2014 | 143,966,700 | 227,935,315 | 2,021,379 | 373,923,394 |
| 2013 | 138,357,900 | 225,640,604 | 2,083,042 | 366,081,546 |
| 2012 | 132,497,500 | 226,387,260 | 1,966,301 | 357,899,879 |
| 2011 | 126,149,900 | 214,100,761 | 2,325,493 | 342,576,154 |
| 2010 | 122,610,900 | 214,746,496 | 2,286,077 | 339,643,473 |
| 2009 | 119,050,100 | 208,026,397 | 2,643,774 | 329,720,271 |
| 2008 | 114,169,100 | 225,500,155 | 3,018,616 | 342,687,871 |
| 2007 | 109,502,600 | 227,184,778 | 2,839,097 | 339,526,475 |
| 2006 | 104,114,000 | 226,231,509 | 3,472,515 | 333,818,024 |
| 2005 | 97,042,500 | 206,168,485 | 3,130,645 | 306,341,630 |
| 2004 | 89,054,685 | 182,645,792 | 3,228,538 | 274,929,015 |
| 2003 | 85,395,495 | 161,689,836 | 2,943,273 | 250,028,605 |
| 2002 | 81,576,220 | 152,828,875 | 5,079,880 | 239,484,975 |
| 2001 | 79,647,455 | 140,635,023 | 5,955,682 | 226,238,160 |
| 2000 | 76,599,135 | 143,134,147 | 4,779,464 | 224,512,746 |
| 1999 | 72,382,945 | 137,529,119 | 7,057,795 | 216,969,859 |
| 1998 | 70,426,846 | 144,670,300 | 4,219,798 | 219,316,944 |
| 1997 | 68,075,556 | 142,040,139 | 4,214,863 | 214,330,558 |
| 1996 | 68,181,524 | 143,185,328 | 5,504,375 | 216,871,227 |
| 1995 | 68,112,331 | 153,204,327 |  | 221,316,658 |
| 1994 | 71,186,901 | 145,197,086 |  | 216,383,987 |


| Fiscal Year | Liquor <br> Transfer |  | Lottery Transfer | Heritage Transfer | Total Transferred | $\%$ of <br> Sales |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | 12,298,432 |  | 51,845,477 | 574,142 | 64,718,051 | 17.31\% |
| 2013 | 10,979,738 | * | 52,908,602 | 593,629 | 64,481,969 | 17.61\% |
| 2012 | 10,254,968 | * | 53,785,567 | 530,622 | 64,571,157 | 18.04\% |
| 2011 | 9,405,382 | * | 49,547,800 | 645,824 | 59,599,007 | 17.40\% |
| 2010 | 8,823,077 | * | 52,201,531 | 669,789 | 61,694,397 | 18.16\% |
| 2009 | 8,217,940 | * | 49,839,434 | 734,120 | 58,791,494 | 17.83\% |
| 2008 | 7,513,763 | * | 49,491,086 | 811,844 | 57,816,693 | 16.87\% |
| 2007 | 6,356,499 | * | 50,624,742 | 810,598 | 57,791,839 | 17.02\% |
| 2006 | 4,443,800 | * | 50,879,647 | 908,065 | 56,231,512 | 16.84\% |
| 2005 | 51,536,907 | ** | 49,328,103 | 800,309 | 101,665,319 | 33.19\% |
| 2004 | 103,957,966 | ** | 41,752,637 | 774,917 | 146,485,520 | 53.28\% |
| 2003 | 27,749,668 |  | 39,442,111 | 811,296 | 68,003,076 | 27.20\% |
| 2002 | 26,821,646 |  | 39,317,891 | 1,171,888 | 67,311,425 | 28.11\% |
| 2001 | 25,860,058 |  | 35,450,105 | 1,389,111 | 62,699,274 | 27.71\% |
| 2000 | 26,094,244 |  | 38,125,786 | 1,427,972 | 65,674,871 | 29.25\% |
| 1999 | 21,255,952 |  | 39,620,893 | 1,749,542 | 62,626,387 | 28.86\% |
| 1998 | 22,139,996 |  | 40,742,055 | 1,104,635 | 64,086,118 | 29.22\% |
| 1997 | 22,250,530 |  | 40,717,655 | 1,068,469 | 64,206,056 | 29.96\% |
| 1996 | 23,085,031 |  | 37,757,632 | 1,617,105 | 62,459,768 | 28.80\% |
| 1995 | 21,785,740 |  | 41,185,167 |  | 62,970,907 | 28.45\% |
| 1994 | 23,755,033 |  | 44,616,761 |  | 68,371,794 | 31.60\% |

[^1]
# Department of Administrative and Financial Services <br> Division of Lottery <br> BALANCE SHEET <br> For Month ending June 30, 

## ASSETS:

## Current Assets

Cash
Petty Cash - Imprest Fund
Accounts Receivable
Reserve for Doubtful Accounts
Prepaid Expense
Total Current Assets

Fixed Assets
Equipment
Less: Reserve for Depreciation

Total Fixed Assets

TOTAL ASSETS

$\$ \quad$| 44,202 |
| ---: |
| $(44,202)$ |

\$ 44,202
$(44,202)$
\$
\$ 26,437,845
\$ 22,133,312

## LIABILITIES:

| Accounts Payable | \$ | 938,952 |  | \$ | 1,042,126 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Accrued Payroll |  | 83,078 | (1) |  | 83,223 |
| Accrued Subscriptions |  | 209,876 |  |  | 263,459 |
| Accrued Vacation Liability |  | 96,079 |  |  | 118,564 |
| Vouchers Payable |  | 855 | (2) |  | 855 |
| Due to Other Funds |  | 7,682,863 | (3) |  | 6,090,203 |
| TOTAL LIABILITIES | \$ | 9,011,703 |  | \$ | 7,598,428 |

## RESERVES:

| MUSL Prize Reserve | \$ | 3,205,929 | (4) | \$ | 2,674,784 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Lucky For Life Expired Prize Reserve |  | 513,945 | (5) |  | 488,457 |
| Lucky For Life Prize Reserve |  | 551,585 | (6) |  | 191,692 |
| Instant Ticket Prize Reserve |  | 13,139,683 | (7) |  | 11,145,460 |
| Reserve for Instant Game Annuities |  | 15,000 | (8) |  | 15,000 |
| Untransferred Profit |  |  |  |  | 19,491 |
| TOTAL RESERVES | \$ | 17,426,142 |  | \$ | 14,534,884 |
| TOTAL LIABILITIES \& RESERVES | \$ | 26,437,845 |  | \$ | 22,133,312 |

## Department of Administrative and Financial Services <br> Division of Lottery <br> Comparative Statements of Income and Expense

For Fiscal Years ending June 30,

| SALES |  | 2014 |  | \% of <br> Sales | 2013 |  | \% of <br> Sales | $\begin{gathered} \text { \% Change } \\ 2013 \text { to } 2014 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Instant Tickets |  |  |  |  |  |  |  |  |
| \$1 Instant | \$ | 13,406,195 |  | 5.83\% | \$ | 13,244,412 | 5.82\% | 1.22\% |
| Heritage Game |  | 2,021,379 |  | 0.88\% |  | 2,083,042 | 0.91\% | (2.96\%) |
| \$2 Instant |  | 28,755,990 |  | 12.50\% |  | 29,047,124 | 12.76\% | (1.00\%) |
| \$3 Instant |  | 29,734,551 |  | 12.93\% |  | 29,401,302 | 12.91\% | 1.13\% |
| \$5 Instant |  | 43,346,540 |  | 18.85\% |  | 39,587,135 | 17.38\% | 9.50\% |
| \$10 Instant |  | 29,973,480 |  | 13.03\% |  | 24,432,350 | 10.73\% | 22.68\% |
| \$20 Instant |  | 23,607,500 |  | 10.27\% |  | 25,645,020 | 11.26\% | (7.95\%) |
| Total Instant | \$ | 170,845,635 |  | 74.29\% | \$ | 163,440,385 | 71.77\% | 4.53\% |
| Draw Games |  |  |  |  |  |  |  |  |
| Pick 3 | \$ | 5,050,030 |  | 2.20\% | \$ | 5,154,634 | 2.26\% | (2.03\%) |
| Pick 4 |  | 4,123,635 |  | 1.79\% |  | 4,207,134 | 1.85\% | (1.98\%) |
| Megabucks |  | 12,027,718 |  | 5.23\% |  | 14,097,576 | 6.19\% | (14.68\%) |
| Powerball |  | 22,053,524 |  | 9.59\% |  | 27,304,108 | 11.99\% | (19.23\%) |
| Gimme 5 |  | 1,644,973 |  | 0.72\% |  | 374,814 | 0.16\% | N/A |
| Weekly Grand |  | - |  | N/A |  | - | 0.00\% | N/A |
| Lucky for Life |  | 5,364,990 |  | 2.33\% |  | 6,654,250 | 2.92\% | (19.37\%) |
| Hot Lotto |  | 1,972,635 |  | 0.86\% |  | 2,031,279 | 0.89\% | (2.89\%) |
| Mega Millions |  | 6,873,555 |  | 2.99\% |  | 4,459,466 | 1.96\% | 54.13\% |
| Total Draw | \$ | 59,111,059 |  | 25.71\% | \$ | 64,283,261 | 28.23\% | (8.05\%) |
| Total Ticket Sales | \$ | 229,956,694 |  | 100.00\% | \$ | 227,723,646 | 100.00\% |  |
| Misc Sales |  |  |  |  |  |  |  |  |
| Sale of Clothing | \$ | - |  | N/A | \$ | - | N/A |  |
| OTHER INCOME |  |  |  |  |  |  |  |  |
| Distribution Expenses paid by IF\&W | \$ | 50,535 |  | 0.02\% | \$ | 52,076 | 0.02\% | (2.96\%) |
| Expired Instant Prize Reserve |  | 1,589,916 | (9) | 0.69\% |  | 1,857,229 | 0.82\% | (14.39\%) |
| Expired Instant Prize Reserve - Heritage |  | 69,350 | (9) | 0.03\% |  | 70,332 | 0.03\% | (1.40\%) |
| Interest Income - Tri State |  | - |  | N/A |  | 26,775 | 0.01\% | N/A |
| Misc Income |  | 175,309 |  | 0.08\% |  | 278,966 | 0.12\% | (37.16\%) |
| Total Other Income | \$ | 1,885,110 |  | 0.82\% | \$ | 2,285,378 | 1.00\% | (17.51\%) |
| Total Receipts | \$ | 231,841,804 |  |  | \$ | 230,009,024 |  | 0.80\% |
| EXPENSES |  |  |  |  |  |  |  |  |
| Cost of Goods Sold | \$ | 171,909,956 |  | 74.76\% | \$ | 167,808,028 | 73.69\% | 2.44\% |
| Maine Operating Expenses |  | 3,896,155 |  | 1.69\% |  | 3,945,968 | 1.73\% | (1.26\%) |
| Tri-State Operating Expenses |  | 2,099,487 | (10) | 0.91\% |  | 3,173,562 | 1.39\% | (33.84\%) |
| Heritage Game Expenses |  | 1,516,588 |  | 0.66\% |  | 1,559,745 | 0.68\% | (2.77\%) |
| Total Expenses | \$ | 179,422,185 |  | 78.02\% | \$ | 176,487,303 | 77.50\% | 1.66\% |
| Transfer to General Fund | \$ | 51,845,477 |  | 22.55\% | \$ | 52,908,601 | 23.23\% | (2.01\%) |
| Transfer to Fish \& Wildlife |  | 574,142 |  | 0.25\% |  | 593,629 | 0.26\% | (3.28\%) |
| Profit Due from/to Gen. Fund |  | - |  | N/A |  | 19,491 | 0.01\% | N/A |
| Total Transfer | \$ | 52,419,619 |  | 22.80\% | \$ | 53,521,721 | 23.50\% | (2.06\%) |

## Changes from FY 2013 to FY 2014

| Sales: | Dollars | $\%$ |
| :--- | ---: | ---: |
| Instant | $7,405,250$ | $4.53 \%$ |
| Draw | $(5,172,202)$ | $(8.05 \%)$ |
| Total | $\mathbf{2 , 2 3 3 , 0 4 8}$ | $0.98 \%$ |
|  |  |  |
| Cost of Goods Sold | $4,101,928$ | $2.44 \%$ |
| Maine Operating Expenses | $(49,813)$ | $(1.26 \%)$ |

# Department of Administrative and Financial Services <br> Division of Lottery <br> HERITAGE GAME INCOME STATEMENT <br> For Fiscal Years ending: June 30, 

## SALES

## EXPENSES

Game 125 - Fast Cash
Game 149 - Moose Money
Game 172 - Big Cash
Game 192 - Moose Money
Game 214 - Wild Bucks
Total Sales

## OTHER INCOME

Expired Prize Reserve
Total Income

Game 125 - Fast Cash
Game 149 - Moose Money
\$
$\$ \quad 69,350$
\$ 2,090,729
(11)
$\$ \quad 2,153,374$

Game 172 - Big Cash
Game 192 - Moose Money
Game 214 - Wild Bucks
Vendor Fees
Agent Commissions
Agent Bonuses
Advertising
Sta Cap
Distribution Expenses
Total Expenses

Inland Fish \& Wildlife Profit

| $\$$ | - | $\$$ | 63,319 |
| :--- | ---: | :--- | ---: |
|  | - |  | $1,215,091$ |
|  | 123,379 |  | 804,632 |
|  | $1,236,660$ |  | - |
|  | 661,340 |  | - |
|  | $\mathbf{2 , 0 2 1 , 3 7 9}$ |  | $\mathbf{2 , 0 8 3 , 0 4 2}$ |

## 2013

2014

| 2013 |  |
| ---: | ---: |
| $\$$ | 63,319 |
|  | $1,215,091$ |
|  | 804,632 |
|  | - |
|  | - |
| $\$$ | $\mathbf{2 , 0 8 3 , 0 4 2}$ |

$$
\$ \quad 70,332
$$

\$ 38,120

- 731,242

74,410 485,274
744,098
407,121
78,134
85,910
161,710
166,643
580
480
-
52,076
\$ 1,516,588

| $\$ 1,559,745$ |
| :--- | :--- |

$\$ \quad 574,142$
\$ 593,629

# Department of Administrative and Financial Services <br> Division of Lottery <br> Maine Operating Expense Schedule <br> Year To Date <br> For Fiscal Years ending June 30, 



Department of Administrative and Financial Services Division of Lottery
Cost of Goods Sold Schedule (excluding Heritage) For Fiscal Years ending June 30,

|  |  | 2014 | \% of <br> Sales |  | 2013 | \% of <br> Sales | $\begin{gathered} \text { \% Change } \\ 2013 \text { to } 2014 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Prize Expense |  |  |  |  |  |  |  |
| \$1 Instant | \$ | 8,301,146 | 61.92\% | \$ | 8,054,106 | 60.81\% | 3.07\% |
| \$2 Instant |  | 19,142,472 | 66.57\% |  | 19,062,623 | 65.63\% | 0.42\% |
| \$3 Instant |  | 19,835,355 | 66.71\% |  | 19,482,853 | 66.27\% | 1.81\% |
| \$5 Instant |  | 29,819,156 | 68.79\% |  | 26,832,494 | 67.78\% | 11.13\% |
| \$10 Instant |  | 21,998,581 | 73.39\% |  | 17,424,308 | 71.32\% | 26.25\% |
| \$20 Instant |  | 17,752,381 | 75.20\% |  | 19,089,936 | 74.44\% | (7.01\%) |
| Pick 3 |  | 2,525,279 | 50.01\% |  | 2,577,439 | 50.00\% | (2.02\%) |
| Pick 4 |  | 2,070,923 | 50.22\% |  | 2,107,243 | 50.09\% | (1.72\%) |
| Megabucks |  | 5,878,181 | 48.87\% |  | 6,960,141 | 49.37\% | (15.55\%) |
| Powerball |  | 10,995,945 | 49.86\% |  | 13,626,748 | 49.91\% | (19.31\%) |
| Gimme 5 |  | 871,854 | 53.00\% |  | 198,652 | 53.00\% | N/A |
| Weekly Grand |  | - | N/A |  | 12 | N/A | N/A |
| Lucky for Life |  | 3,218,406 | 59.99\% |  | 3,963,322 | 59.56\% | (18.80\%) |
| Hot Lotto |  | 986,441 | 50.01\% |  | 1,015,405 | 49.99\% | (2.85\%) |
| Mega Millions |  | 3,454,767 | 50.26\% |  | 2,287,942 | 51.31\% | 51.00\% |
| Total Prize Expense | \$ | 146,850,884 | 64.43\% | \$ | 142,683,224 | 63.23\% | 2.92\% |
| Vendor Fees |  |  |  |  |  |  |  |
| \$1 Instant | \$ | 512,877 | 3.83\% | \$ | 543,631 | 4.10\% | (5.66\%) |
| \$2 Instant |  | 1,103,728 | 3.84\% |  | 1,196,080 | 4.12\% | (7.72\%) |
| \$3 Instant |  | 1,136,983 | 3.82\% |  | 1,200,498 | 4.08\% | (5.29\%) |
| \$5 Instant |  | 1,656,993 | 3.82\% |  | 1,624,316 | 4.10\% | 2.01\% |
| \$10 Instant |  | 1,145,322 | 3.82\% |  | 1,001,672 | 4.10\% | 14.34\% |
| \$20 Instant |  | 899,961 | 3.81\% |  | 1,053,509 | 4.11\% | (14.57\%) |
| Pick 3 |  | 193,439 | 3.83\% |  | 211,429 | 4.10\% | (8.51\%) |
| Pick 4 |  | 158,013 | 3.83\% |  | 172,783 | 4.11\% | (8.55\%) |
| Megabucks |  | 461,097 | 3.83\% |  | 580,493 | 4.12\% | (20.57\%) |
| Powerball |  | 847,091 | 3.84\% |  | 1,119,814 | 4.10\% | (24.35\%) |
| Gimme 5 |  | 63,223 | 3.84\% |  | 14,618 | N/A | N/A |
| Weekly Grand |  | - | N/A |  | - | N/A | N/A |
| Lucky for Life |  | 206,022 | 3.84\% |  | 272,500 | 4.10\% | (24.40\%) |
| Hot Lotto |  | 75,199 | 3.81\% |  | 83,163 | 4.09\% | (9.58\%) |
| Mega Millions |  | 264,515 | 3.85\% |  | 183,293 | 4.11\% | 44.31\% |
| Total Vendor Fees | \$ | 8,724,460 | 3.83\% | \$ | 9,257,799 | 4.10\% | (5.76\%) |
| Agent Commissions and Bonuses |  |  |  |  |  |  |  |
| \$1 Instant | \$ | 940,405 | 7.01\% | \$ | 928,161 | 7.01\% | 1.32\% |
| \$2 Instant |  | 2,028,207 | 7.05\% |  | 2,051,451 | 7.06\% | (1.13\%) |
| \$3 Instant |  | 2,097,262 | 7.05\% |  | 2,076,117 | 7.06\% | 1.02\% |
| \$5 Instant |  | 3,090,298 | 7.13\% |  | 2,826,513 | 7.14\% | 9.33\% |
| \$10 Instant |  | 2,136,904 | 7.13\% |  | 1,748,445 | 7.16\% | 22.22\% |
| \$20 Instant |  | 1,697,014 | 7.19\% |  | 1,852,327 | 7.22\% | (8.38\%) |
| Pick 3 |  | 252,606 | 5.00\% |  | 256,601 | 4.98\% | (1.56\%) |
| Pick 4 |  | 213,788 | 5.18\% |  | 219,824 | 5.23\% | (2.75\%) |
| Megabucks |  | 577,322 | 4.80\% |  | 675,973 | 4.79\% | (14.59\%) |
| Powerball |  | 1,106,853 | 5.02\% |  | 1,361,585 | 4.99\% | (18.71\%) |
| Gimme 5 |  | 81,985 | 4.98\% |  | 18,737 | 5.00\% | 337.56\% |
| Weekly Grand |  | - | N/A |  | - | N/A | N/A |
| Lucky for Life |  | 278,318 | 5.19\% |  | 331,557 | 4.98\% | (16.06\%) |
| Hot Lotto |  | 98,537 | 5.00\% |  | 101,580 | 5.00\% | (3.00\%) |
| Mega Millions |  | 343,185 | 4.99\% |  | 221,688 | 4.97\% | 54.81\% |
| Total Agent Commissions \& Bonuses | \$ | 14,942,682 | 6.56\% | \$ | 14,670,559 | 6.50\% | 1.85\% |
| Other Expenses |  |  |  |  |  |  |  |
| Royalty Fees | \$ | 533,371 | 0.23\% | \$ | 310,349 | 0.14\% | 71.86\% |
| Telephone |  | 323 | 0.00\% |  | - | N/A | N/A |
| Postage |  | 336,978 | 0.15\% |  | 388,436 | 0.17\% | (13.25\%) |
| Rental of equipment |  | 521,258 | 0.23\% |  | 497,661 | 0.22\% | 4.74\% |
| Total Other Expenses | \$ | 1,391,930 | 0.61\% | \$ | 1,196,446 | 0.53\% | 16.34\% |
| Total Cost of Goods Sold | \$ | 171,909,956 | 75.42\% | \$ | 167,808,028 | 74.37\% | 2.44\% |
| Total Sales (excluding Heritage) | \$ | 227,935,315 |  | \$ | 225,640,604 |  | 1.02\% |
| Cost of Goods Sold as \% of Sales (excluding Heritage) |  | 75.42\% |  |  | 74.37\% |  |  |

Department of Administrative and Financial Services Division of Lottery
Cost of Goods Sold - Draw Games For Fiscal Years ending: June 30,
Sales
Prize Expense

## Vendor Fees <br> Agent Commissions

Telephone*

| Megabucks |  | Pick 3 |  | Pick 4 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 12,027,718 | \$ | 5,050,030 | \$ | 4,123,635 |
|  | 5,878,181 |  | 2,525,279 |  | 2,070,923 |
|  | 461,097 |  | 193,439 |  | 158,013 |
|  | 577,322 |  | 252,606 |  | 213,788 |
|  | 66 |  | 28 |  | 23 |
| \$ | 6,916,665 | \$ | 2,971,351 | \$ | 2,442,746 |
| \$ | 5,111,053 | \$ | 2,078,679 | \$ | 1,680,888 |
|  | 42.49\% |  | 41.16\% |  | 40.76\% |


|  | Powerball | Lucky for Life |  | Gimme 5 |  | Weekly Grand |  | Hot Lotto |  | Mega Millions |  | Total Draw |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 22,053,524 | \$ | 5,364,990 | \$ | 1,644,973 | \$ | - | \$ | 1,972,635 | \$ | 6,873,555 | \$ | 59,111,059 |
|  | 10,995,945 |  | 3,218,406 |  | 871,854 |  | - |  | 986,441 |  | 3,454,767 |  | 30,001,794 |
|  | 847,091 |  | 206,022 |  | 63,223 |  | - |  | 75,199 |  | 264,515 |  | 2,268,598 |
|  | 1,106,853 |  | 278,318 |  | 81,985 |  | - |  | 98,537 |  | 343,185 |  | 2,952,593 |
|  | 121 |  | 29 |  | - |  | - |  | 11 |  | 38 |  | 314 |
| \$ | 12,950,008 | \$ | 3,702,774 | \$ | 1,017,062 | \$ | - | \$ | 1,160,187 | \$ | 4,062,505 | \$ | 35,223,299 |
| \$ | 9,103,516 | \$ | 1,662,216 | \$ | 627,911 | \$ | - | \$ | 812,448 | \$ | 2,811,050 | \$ | 23,887,760 |
|  | 41.28\% |  | 30.98\% |  | 38.17\% |  | N/A |  | 41.19\% |  | 40.90\% |  | 40.41\% |


| 2013 | Megabucks |  | Pick 3 |  | Pick 4 |  | Powerball |  | Lucky for Life |  | Gimme 5 |  | Weekly Grand |  | Hot Lotto |  | Mega Milions |  | Total Draw |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | \$ | 14,097,576 | \$ | 5,154,634 | \$ | 4,207,134 | \$ | 27,304,108 | \$ | 6,654,250 | \$ | 374,814 | \$ | - | \$ | 2,031,279 | \$ | 4,459,466 | \$ | 64,283,261 |
| Prize Expense |  | 6,960,141 |  | 2,577,439 |  | 2,107,243 |  | 13,626,748 |  | 3,963,322 |  | 198,652 |  | 12 |  | 1,015,405 |  | 2,287,942 |  | 32,736,904 |
| Vendor Fees |  | 580,493 |  | 211,429 |  | 172,783 |  | 1,119,814 |  | 272,500 |  | 14,618 |  | - |  | 83,163 |  | 183,293 |  | 2,638,093 |
| Agent Commissions |  | 675,973 |  | 256,601 |  | 219,824 |  | 1,361,585 |  | 331,557 |  | 18,737 |  | - |  | 101,580 |  | 221,688 |  | 3,187,546 |
| Telephone* |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |
| Total COGS | \$ | 8,216,607 | \$ | 3,045,469 | \$ | 2,499,850 | \$ | 16,108,147 | \$ | 4,567,379 | \$ | 232,007 | \$ | 12 | \$ | 1,200,148 | \$ | 2,692,923 | \$ | 38,562,542 |
| Gross Profit on Sales | \$ | 5,880,969 | \$ | 2,109,165 | \$ | 1,707,284 | \$ | 11,195,961 | \$ | 2,086,871 | \$ | 142,807 | \$ | (12) | \$ | 831,131 | \$ | 1,766,543 | \$ | 25,720,719 |
| Gross Profit Percent |  | 41.72\% |  | 40.92\% |  | 40.58\% |  | 41.00\% |  | 31.36\% |  | 38.10\% |  | N/A |  | 40.92\% |  | 39.61\% |  | 40.01\% |


| Percentage Change FY 2013 to FY 2014 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Megabucks | Pick 3 | Pick 4 | Powerball | Lucky for Life | Gimme 5 | Weekly Grand | Hot Lotto | Mega Millions | Total Draw |
| Sales | (14.68\%) | (2.03\%) | (1.98\%) | (19.23\%) | (19.37\%) | N/A | N/A | (2.89\%) | 54.13\% | (8.05\%) |
| COGS | (15.82\%) | (2.43\%) | (2.28\%) | (19.61\%) | (18.93\%) | N/A | N/A | (3.33\%) | 50.86\% | (8.66\%) |
| Gross Profit | (13.09\%) | (1.45\%) | (1.55\%) | (18.69\%) | (20.35\%) | N/A | N/A | (2.25\%) | 59.13\% | (7.13\%) |

* Telephone expense for the draw games is allocated by sales dollars

| 2014 | \$1 Instant |  | \$2 Instant |  | \$3 Instant |  | \$5 Instant |  | \$10 Instant |  | \$20 Instant |  | Total Instant |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | \$ | 13,406,195 | \$ | 28,755,990 | \$ | 29,734,551 | \$ | 43,346,540 | \$ | 29,973,480 | \$ | 23,607,500 | \$ | 168,824,256 |
| Prize Expense |  | 8,301,146 |  | 19,142,472 |  | 19,835,355 |  | 29,819,156 |  | 21,998,581 |  | 17,752,381 |  | 116,849,090 |
| Vendor Fees |  | 512,877 |  | 1,103,728 |  | 1,136,983 |  | 1,656,993 |  | 1,145,322 |  | 899,961 |  | 6,455,862 |
| Agent Commissions |  | 940,405 |  | 2,028,207 |  | 2,097,262 |  | 3,090,298 |  | 2,136,904 |  | 1,697,014 |  | 11,990,089 |
| Royalty Fees/Sta Cap |  | - |  | 109,452 |  | 0 |  | 423,919 |  | - |  | - |  | 533,371 |
| Postage / Rental of Eq. |  | 68,152 |  | 146,184 |  | 151,159 |  | 220,357 |  | 152,373 |  | 120,011 |  | 858,236 |
| Total COGS | \$ | 9,822,579 | \$ | 22,530,043 | \$ | 23,220,759 | \$ | 35,210,722 | \$ | 25,433,180 | \$ | 20,469,366 | \$ | 136,686,648 |
| Gross Profit on Sales | \$ | 3,583,616 | \$ | 6,225,947 | \$ | 6,513,792 | \$ | 8,135,818 | \$ | 4,540,300 | \$ | 3,138,134 | \$ | 32,137,608 |
| Gross Profit Percent |  | 26.73\% |  | 21.65\% |  | 21.91\% |  | 18.77\% |  | 15.15\% |  | 13.29\% |  | 19.04\% |


| 2013 | \$1 Instant |  | \$2 Instant |  | \$3 Instant |  | \$5 Instant |  | \$10 Instant |  | \$20 Instant |  | Total Instant |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  | \$ |  | \$ |  | \$ |  | \$ |  | \$ |  | \$ |  |
| Prize Expense |  | 8,054,106 |  | 19,062,623 |  | 19,482,853 |  | 26,832,494 |  | 17,424,308 |  | 19,089,936 |  | 109,946,321 |
| Vendor Fees |  | 543,631 |  | 1,196,080 |  | 1,200,498 |  | 1,624,316 |  | 1,001,672 |  | 1,053,509 |  | 6,619,706 |
| Agent Commissions |  | 928,161 |  | 2,051,451 |  | 2,076,117 |  | 2,826,513 |  | 1,748,445 |  | 1,852,327 |  | 11,483,013 |
| Royalty Fees/Sta Cap |  | - |  | - |  | 0 |  | 310,349 |  | - |  | - |  | 310,349 |
| Postage / Rental of Eq. |  | 72,732 |  | 159,513 |  | 161,458 |  | 217,393 |  | 134,171 |  | 140,830 |  | 886,097 |
| Total COGS | \$ | 9,598,630 | \$ | 22,469,666 | \$ | 22,920,925 | \$ | 31,811,065 | \$ | 20,308,596 | \$ | 22,136,603 | \$ | 129,245,486 |
| Gross Profit on Sales | \$ | 3,645,782 | \$ | 6,577,458 | \$ | 6,480,377 | \$ | 7,776,070 | \$ | 4,123,754 | \$ | 3,508,417 | \$ | 32,111,857 |
| Gross Profit Percent |  | 27.53\% |  | 22.64\% |  | 22.04\% |  | 19.64\% |  | 16.88\% |  | 13.68\% |  | 19.90\% |


| Percentage Change FY 2013 to FY 2014 |  |
| :--- | :---: |
|  | $\$ 1$ Instant |
| Sales | $1.22 \%$ |
| COGS | $2.33 \%$ |


| Sales | $1.22 \%$ |
| :--- | :---: |
| COGS | $2.33 \%$ |
| Gross Profit | $(1.71 \%)$ |


| \$2 Instant | \$3 Instant |
| :---: | :---: |
| $(1.00 \%)$ | $1.13 \%$ |
| $0.27 \%$ | $1.31 \%$ |
| $(5.34 \%)$ | $0.52 \%$ |


| \$5 Instant | \$10 Instant |
| :---: | :---: |
| $9.50 \%$ | $22.68 \%$ |
| $10.69 \%$ | $25.23 \%$ |
| $4.63 \%$ | $10.10 \%$ |


| \$20 Instant | Total Instant |
| :---: | :---: |
| $(7.95 \%)$ | $4.63 \%$ |
| $(7.53 \%)$ | $5.76 \%$ |
| $(10.55 \%)$ | $0.08 \%$ |

Note: Schedule excludes Heritage Game

Department of Administrative and Financial Services
Division of Lottery
COMPARATIVE SALES ANALYSIS FOR FISCAL YEARS 2014-2013


|  | $\underline{2013}$ |  |
| :---: | :---: | :---: |
| \$1 Instant | \$ | 13,244,412 |
| \$2 Instant |  | 29,047,124 |
| \$3 Instant |  | 29,401,302 |
| \$5 Instant |  | 39,587,135 |
| \$10 Instant |  | 24,432,350 |
| \$20 Instant |  | 25,645,020 |
| Pick 3 |  | 5,154,633 |
| Pick 4 |  | 4,207,134 |
| Megabucks |  | 14,097,576 |
| Powerball |  | 27,304,108 |
| Lucky for Life |  | 6,654,250 |
| Gimme 5 |  | 374,814 |
| Mega Millions |  | 4,459,466 |
| Hot Lotto |  | 2,031,279 |
|  | \$ | 225,640,603 |

[^2]Department of Administrative and Financial Services

## Division of Lottery

GROSS PROFIT COMPARISON
FOR FISCAL YEARS 2014-2013

**Excludes Heritage Games and Promotional Sales

## Lottery Operations Footnotes

## Balance Sheet:

(1) Accrued Payroll is necessary to help more accurately reflect total salary expense for Fiscal Year 2014 and represents sixteen days for June 2014.
(2) Vouchers Payable represents invoices that have been processed and for which payment is due, that will not be disbursed until July.
(3) Due to Other Funds reflects the amount of Lottery profit owed to the General Fund. This balance fluctuates depending on the timing of cash flow from the Lottery's accounts receivable bank sweeps through Treasury.
(4) MUSL Prize Reserve represents the potential liability of prize winning Powerball, Hot Lotto and Mega Million tickets that have been sold but not yet redeemed.
(5) Lucky for Life Prize Reserve represents the potential liability of prize winning Lucky for Life tickets that have been sold but not yet redeemed.
(6) Lucky for Life Prize expired Reserve represents liability of prize winning Lucky for Life tickets that have been sold but not yet redeemed and will be awarded as other prizes.
(7) The Instant Ticket Prize Reserve represents the potential liability of prize winning instant tickets that have been sold but not yet redeemed.
(8) The balance in Reserve for Instant Game Annuities is the amount due to winners of multiple year payout instant ticket games.

## Year to Date Comparative Statements of Income and Expenses:

(9) Expired Instant Prize Reserve represents the income received from winning expired instant tickets that were never redeemed.
(10) Tri-State Operating Expense is listed as a separate line item to accurately reflect the Cost of Goods Sold.

## Heritage Game Income Statement:

(11) Heritage Game instant tickets are sold through the Maine State Lottery to generate revenues that will directly benefit conservation projects through the following grant categories:

Category 1 Fisheries and wildlife habitat conservation projects
Category 2 Acquisition and management of public lands, parks, wildlife conservation areas and public access, and outdoor recreation sites and facilities
Category 3 Endangered and threatened species conservation projects
Category 4 Natural resources law enforcement

## Maine Operating Expense Schedule:

(12) Included in Personal Services for June 2014 is a sixteen-day payroll accrual. The accrual is necessary to help more accurately reflect total salary expense for Fiscal Year 2014.


[^0]:    www.mainelottery.com

[^1]:    *     - These amounts include listing fees, premium tax and the profit sharing amount received from Maine Beverage Company; and the Liquor Sales, are calculated on a calendar year basis.
    ** - In May of 2004, the State signed a ten year lease with Maine Beverage Company for the warehousing and distribution of spirits subject to pricing regulation by the state. Maine Beverage paid the state $\$ 75$ million in FY '04 and $\$ 50$ million in FY '05 for this privilege.

[^2]:    **Excludes Heritage Games and Promotional Sales

