# State of Maine 



Department of Administrative and Financial Services

# Bureau of Alcoholic Beverages and Lottery Operations 

Financial Statements
Fiscal Year Ending June 30, 2015


The Maine State Lottery is proud of its commitment to providing the citizens of Maine with fun and exciting entertainment. Since 1974, the Maine State Lottery has generated over $\$ 4.97$ billion in sales revenues as well as over $\$ 2.97$ billion in prizes to players and over $\$ 344$ million in commissions and bonuses to our network of lottery retail agents. The Maine State Lottery has a positive impact and supports our local economy. Over $\$ 1.24$ billion has been transferred to the State's General Fund to support programs and services all across Maine.


## www.mainelottery.com

## MAINE $\times$ SPIRITS

The Maine Spirits is a partnership between the Bureau and Pine State Spirits, a subsidiary of Pine State Trading Co. created as a result of a competitive bidding process in FY14. Prior to this new contractual fee for services partnership, Maine created a 10 year lease arrangement with Maine Beverage Company. During the 10 year lease arrangement, the State realized approximately $\$ 189$ million in profit for the General Fund. This amount included $\$ 125$ million in up-front money paid in FY03 and FY04 and profit sharing when the spirits business generated profits over a guaranteed amount to Maine Beverage Company.

In FY15, the first year of the new spirits business model, the State realized a profit of over $\$ 46$ million and where sales grew $4.6 \%$ over FY14 sales.

> www.MaineSpirits.com

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For Fiscal Years 1994-2015

| Fiscal Year | Liquor <br> Sales |  | Lottery <br> Sales | Heritage Sales | Total <br> Sales |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2015 | 156,136,691 |  | 250,671,431 | 2,400,612 | 409,208,734 |  |
| 2014 | 143,966,700 |  | 227,935,315 | 2,021,379 | 373,923,394 |  |
| 2013 | 138,357,900 |  | 225,640,604 | 2,083,042 | 366,081,546 |  |
| 2012 | 132,497,500 |  | 226,387,260 | 1,966,301 | 357,899,879 |  |
| 2011 | 126,149,900 |  | 214,100,761 | 2,325,493 | 342,576,154 |  |
| 2010 | 122,610,900 |  | 214,746,496 | 2,286,077 | 339,643,473 |  |
| 2009 | 119,050,100 |  | 208,026,397 | 2,643,774 | 329,720,271 |  |
| 2008 | 114,169,100 |  | 225,500,155 | 3,018,616 | 342,687,871 |  |
| 2007 | 109,502,600 |  | 227,184,778 | 2,839,097 | 339,526,475 |  |
| 2006 | 104,114,000 |  | 226,231,509 | 3,472,515 | 333,818,024 |  |
| 2005 | 97,042,500 |  | 206,168,485 | 3,130,645 | 306,341,630 |  |
| 2004 | 89,054,685 |  | 182,645,792 | 3,228,538 | 274,929,015 |  |
| 2003 | 85,395,495 |  | 161,689,836 | 2,943,273 | 250,028,605 |  |
| 2002 | 81,576,220 |  | 152,828,875 | 5,079,880 | 239,484,975 |  |
| 2001 | 79,647,455 |  | 140,635,023 | 5,955,682 | 226,238,160 |  |
| 2000 | 76,599,135 |  | 143,134,147 | 4,779,464 | 224,512,746 |  |
| 1999 | 72,382,945 |  | 137,529,119 | 7,057,795 | 216,969,859 |  |
| 1998 | 70,426,846 |  | 144,670,300 | 4,219,798 | 219,316,944 |  |
| 1997 | 68,075,556 |  | 142,040,139 | 4,214,863 | 214,330,558 |  |
| 1996 | 68,181,524 |  | 143,185,328 | 5,504,375 | 216,871,227 |  |
| 1995 | 68,112,331 |  | 153,204,327 |  | 221,316,658 |  |
| 1994 | 71,186,901 |  | 145,197,086 |  | 216,383,987 |  |
| Fiscal Year | Liquor Transfer |  | Lottery <br> Transfer | Heritage <br> Transfer | Total Transferred | $\begin{gathered} \% \text { of } \\ \text { Sales } \end{gathered}$ |
| 2015 | 9,714,884 | * | 54,002,444 | 647,458 | 64,364,785 | 15.73\% |
| 2014 | 12,298,432 | ** | 51,845,477 | 574,142 | 64,718,051 | 17.31\% |
| 2013 | 10,979,738 | ** | 52,908,602 | 593,629 | 64,481,969 | 17.61\% |
| 2012 | 10,254,968 | ** | 53,785,567 | 530,622 | 64,571,157 | 18.04\% |
| 2011 | 9,405,382 | ** | 49,547,800 | 645,824 | 59,599,007 | 17.40\% |
| 2010 | 8,823,077 | ** | 52,201,531 | 669,789 | 61,694,397 | 18.16\% |
| 2009 | 8,217,940 | ** | 49,839,434 | 734,120 | 58,791,494 | 17.83\% |
| 2008 | 7,513,763 | ** | 49,491,086 | 811,844 | 57,816,693 | 16.87\% |
| 2007 | 6,356,499 | ** | 50,624,742 | 810,598 | 57,791,839 | 17.02\% |
| 2006 | 4,443,800 | ** | 50,879,647 | 908,065 | 56,231,512 | 16.84\% |
| 2005 | 51,536,907 | ** | 49,328,103 | 800,309 | 101,665,319 | 33.19\% |
| 2004 | 103,957,966 | ** | 41,752,637 | 774,917 | 146,485,520 | 53.28\% |
| 2003 | 27,749,668 |  | 39,442,111 | 811,296 | 68,003,076 | 27.20\% |
| 2002 | 26,821,646 |  | 39,317,891 | 1,171,888 | 67,311,425 | 28.11\% |
| 2001 | 25,860,058 |  | 35,450,105 | 1,389,111 | 62,699,274 | 27.71\% |
| 2000 | 26,094,244 |  | 38,125,786 | 1,427,972 | 65,674,871 | 29.25\% |
| 1999 | 21,255,952 |  | 39,620,893 | 1,749,542 | 62,626,387 | 28.86\% |
| 1998 | 22,139,996 |  | 40,742,055 | 1,104,635 | 64,086,118 | 29.22\% |
| 1997 | 22,250,530 |  | 40,717,655 | 1,068,469 | 64,206,056 | 29.96\% |
| 1996 | 23,085,031 |  | 37,757,632 | 1,617,105 | 62,459,768 | 28.80\% |
| 1995 | 21,785,740 |  | 41,185,167 |  | 62,970,907 | 28.45\% |
| 1994 | 23,755,033 |  | 44,616,761 |  | 68,371,794 | 31.60\% |

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# Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations <br> BALANCE SHEET <br> For Month ending June 30, 

## ASSETS:

## Current Assets

Cash
Petty Cash - Imprest Fund
Accounts Receivable
Reserve for Doubtful Accounts
Prepaid Expense
Total Current Assets

Fixed Assets
Equipment
Less: Reserve for Depreciation

Total Fixed Assets

TOTAL ASSETS

## LIABILITIES:



## RESERVES:

| MUSL Prize Reserve | \$ | 3,099,682 | (4) | \$ | 3,205,929 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Lucky For Life Expired Prize Reserve |  | 85,844 | (6) |  | 513,945 |
| Lucky For Life Prize Reserve |  | 1,340,880 | (5) |  | 551,585 |
| Instant Ticket Prize Reserve |  | 14,218,724 | (7) |  | 13,139,683 |
| Reserve for Instant Game Annuities |  | 15,000 | (8) |  | 15,000 |
| Untransferred Profit |  | - |  |  |  |
| TOTAL RESERVES | \$ | 18,760,130 |  | \$ | 17,426,142 |
| TOTAL LIABILITIES \& RESERVES | \$ | 27,600,140 |  | \$ | 26,437,845 |

## Bureau of Alcoholic Beverages and Lottery Operations <br> \section*{Lottery Operations}

Comparative Statements of Income and Expense
For Fiscal Years ending June 30,

| SALES | 2015 |  |  | \% of <br> Sales | 2014 |  | \% of <br> Sales | $\begin{gathered} \text { \% Change } \\ 2014 \text { to } 2015 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Instant Tickets |  |  |  |  |  |  |  |  |
| \$1 Instant | \$ | 13,307,030 |  | 5.26\% | \$ | 13,406,195 | 5.83\% | (0.74\%) |
| Heritage Game |  | 2,400,612 |  | 0.95\% |  | 2,021,379 | 0.88\% | 18.76\% |
| \$2 Instant |  | 29,941,688 |  | 11.83\% |  | 28,755,990 | 12.50\% | 4.12\% |
| \$3 Instant |  | 28,735,887 |  | 11.35\% |  | 29,734,551 | 12.93\% | (3.36\%) |
| \$5 Instant |  | 50,743,405 |  | 20.05\% |  | 43,346,540 | 18.85\% | 17.06\% |
| \$10 Instant |  | 29,178,250 |  | 11.53\% |  | 29,973,480 | 13.03\% | (2.65\%) |
| \$20 Instant |  | 21,126,100 |  | 8.35\% |  | 23,607,500 | 10.27\% | (10.51\%) |
| \$25 Instant |  | 24,071,350 |  | 9.51\% |  |  | N/A | N/A |
| Total Instant | \$ | 199,504,322 |  | 78.83\% | \$ | 170,845,635 | 74.29\% | 16.77\% |
| Draw Games |  |  |  |  |  |  |  |  |
| Pick 3 | \$ | 5,058,299 |  | 2.00\% | \$ | 5,050,030 | 2.20\% | 0.16\% |
| Pick 4 |  | 4,028,841 |  | 1.59\% |  | 4,123,635 | 1.79\% | (2.30\%) |
| Megabucks |  | 10,937,587 |  | 4.32\% |  | 12,027,718 | 5.23\% | (9.06\%) |
| Powerball |  | 18,786,636 |  | 7.42\% |  | 22,053,524 | 9.59\% | (14.81\%) |
| Gimme 5 |  | 1,382,788 |  | 0.55\% |  | 1,644,973 | 0.72\% | N/A |
| Monopoly |  | 248,160 |  | 0.10\% |  |  | N/A | N/A |
| Lucky for Life |  | 4,737,803 |  | 1.87\% |  | 5,364,990 | 2.33\% | (11.69\%) |
| Hot Lotto |  | 2,191,348 |  | 0.87\% |  | 1,972,635 | 0.86\% | 11.09\% |
| Mega Millions |  | 6,196,260 |  | 2.45\% |  | 6,873,555 | 2.99\% | (9.85\%) |
| Total Draw | \$ | 53,567,721 |  | 21.17\% | \$ | 59,111,059 | 25.71\% | (9.38\%) |
| Total Ticket Sales | \$ | 253,072,043 |  | 100.00\% | \$ | 229,956,694 | 100.00\% |  |
| OTHER INCOME |  |  |  |  |  |  |  |  |
| Distribution Expenses paid by IF\&W | \$ | 60,015 |  | 0.02\% | \$ | 50,535 | 0.02\% | 18.76\% |
| Expired Instant Prize Reserve |  | 1,792,459 | (9) | 0.71\% |  | 1,589,916 | 0.69\% | 12.74\% |
| Expired Instant Prize Reserve - Heritage |  | 59,847 | (9) | 0.02\% |  | 69,350 | 0.03\% | (13.70\%) |
| Interest Income - Tri State |  | - |  | N/A |  |  | N/A | N/A |
| Misc Income |  | $(400,934)$ |  | -0.16\% |  | 175,309 | 0.08\% | (328.70\%) |
| Total Other Income | \$ | 1,511,387 |  | 0.60\% | \$ | 1,885,110 | 0.82\% | (19.82\%) |
| Total Receipts | \$ | 254,583,430 |  |  | \$ | 231,841,804 |  | 9.81\% |
| EXPENSES |  |  |  |  |  |  |  |  |
| Cost of Goods Sold | \$ | 192,119,682 |  | 75.92\% | \$ | 171,909,956 | 74.76\% | 11.76\% |
| Maine Operating Expenses |  | 3,695,065 |  | 1.46\% |  | 3,896,155 | 1.69\% | (5.16\%) |
| Tri-State Operating Expenses |  | 2,305,781 | (10) | 0.91\% |  | 2,099,487 | 0.91\% | 9.83\% |
| Heritage Game Expenses |  | 1,813,001 |  | 0.72\% |  | 1,516,588 | 0.66\% | 19.54\% |
| Total Expenses | \$ | 199,933,529 |  | 79.00\% | \$ | 179,422,185 | 78.02\% | 11.43\% |
| Transfer to General Fund | \$ | 54,002,444 |  | 21.34\% | \$ | 51,845,477 | 22.55\% | 4.16\% |
| Transfer to Fish \& Wildlife |  | 647,458 |  | 0.26\% |  | 574,142 | 0.25\% | 12.77\% |
| Profit Due from/to Gen. Fund |  | - |  | N/A |  | - | N/A | N/A |
| Total Transfer | \$ | 54,649,901 |  | 21.59\% | \$ | 52,419,619 | 22.80\% | 4.25\% |

Changes from FY 2014 to FY 2015

| Sales: | Dollars | $\%$ |
| :--- | :---: | :---: |
| Instant | $28,658,687$ | $16.77 \%$ |
| Draw | $(5,543,338)$ | $(9.38 \%)$ |
| Total | $\mathbf{2 3 , 1 1 5 , 3 4 9}$ | $10.05 \%$ |
|  |  |  |
| Cost of Goods Sold | $20,209,726$ | $11.76 \%$ |
| Maine Operating Expenses | $(201,090)$ | $(5.16 \%)$ |

Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations
HERITAGE GAME INCOME STATEMENT
For Fiscal Years ending: June 30,

## SALES

Game 172 - Big Cash
Game 192 - Moose Money
Game 214 - Wild Bucks
Game 241 - Stinkin Rich
Game 259 - Gopher Gold
Total Sales

## OTHER INCOME

Expired Prize Reserve
Total Income

## EXPENSES

Game 172 - Big Cash
Game 192 - Moose Money
Game 214 - Wild Bucks
Game 241 - Stinkin Rich
Game 259 - Gopher Gold
Vendor Fees
Agent Commissions
Agent Bonuses
Advertising
StaCap
Distribution Expenses
Total Expenses

Inland Fish \& Wildlife Profit
\$ 647,458

# Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations <br> Maine Operating Expense Schedule <br> Year To Date <br> For Fiscal Years ending June 30, 



## Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations <br> Cost of Goods Sold Schedule (excluding Heritage) <br> For Fiscal Years ending June 30,

|  | 2015 |  | \% of Sales | 2014 |  | \% of Sales | $\begin{gathered} \text { \% Change } \\ 2014 \text { to } 2015 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Prize Expense |  |  |  |  |  |  |  |
| \$1 Instant | \$ | 8,233,832 | 61.88\% | \$ | 8,301,146 | 61.92\% | (0.81\%) |
| \$2 Instant |  | 19,902,435 | 66.47\% |  | 19,142,472 | 66.57\% | 3.97\% |
| \$3 Instant |  | 19,187,868 | 66.77\% |  | 19,835,355 | 66.71\% | (3.26\%) |
| \$5 Instant |  | 35,099,960 | 69.17\% |  | 29,819,156 | 68.79\% | 17.71\% |
| \$10 Instant |  | 21,416,520 | 73.40\% |  | 21,998,581 | 73.39\% | (2.65\%) |
| \$20 Instant |  | 15,934,028 | 75.42\% |  | 17,752,381 | 75.20\% | (10.24\%) |
| \$25 Instant |  | 18,331,713 | 76.16\% |  | - | N/A | N/A |
| Pick 3 |  | 2,531,802 | 50.05\% |  | 2,525,279 | 50.01\% | 0.26\% |
| Pick 4 |  | 2,025,726 | 50.28\% |  | 2,070,923 | 50.22\% | (2.18\%) |
| Megabucks |  | 5,407,977 | 49.44\% |  | 5,878,181 | 48.87\% | (8.00\%) |
| Powerball |  | 9,470,544 | 50.41\% |  | 10,995,945 | 49.86\% | (13.87\%) |
| Gimme 5 |  | 732,911 | 53.00\% |  | 871,854 | 53.00\% | (15.94\%) |
| Monopoly |  | $(12,557)$ | -5.06\% |  | - | N/A | N/A |
| Lucky for Life |  | 2,825,495 | 59.64\% |  | 3,218,406 | 59.99\% | (12.21\%) |
| Hot Lotto |  | 1,005,163 | 45.87\% |  | 986,441 | 50.01\% | 1.90\% |
| Mega Millions |  | 3,094,969 | 49.95\% |  | 3,454,767 | 50.26\% | (10.41\%) |
| Total Prize Expense | \$ | 165,188,385 | 65.90\% | \$ | 146,850,884 | 64.43\% | 12.49\% |
| Vendor Fees |  |  |  |  |  |  |  |
| \$1 Instant | \$ | 465,430 | 3.50\% | \$ | 512,877 | 3.83\% | (9.25\%) |
| \$2 Instant |  | 1,047,349 | 3.50\% |  | 1,103,728 | 3.84\% | (5.11\%) |
| \$3 Instant |  | 1,005,169 | 3.50\% |  | 1,136,983 | 3.82\% | (11.59\%) |
| \$5 Instant |  | 1,774,913 | 3.50\% |  | 1,656,993 | 3.82\% | 7.12\% |
| \$10 Instant |  | 1,020,619 | 3.50\% |  | 1,145,322 | 3.82\% | (10.89\%) |
| \$20 Instant |  | 738,887 | 3.50\% |  | 899,961 | 3.81\% | (17.90\%) |
| \$25 Instant |  | 842,130 | 3.50\% |  | - | N/A | N/A |
| Pick 3 |  | 176,939 | 3.50\% |  | 193,439 | 3.83\% | (8.53\%) |
| Pick 4 |  | 140,931 | 3.50\% |  | 158,013 | 3.83\% | (10.81\%) |
| Megabucks |  | 382,575 | 3.50\% |  | 461,097 | 3.83\% | (17.03\%) |
| Powerball |  | 657,057 | 3.50\% |  | 847,091 | 3.84\% | (22.43\%) |
| Gimme 5 |  | 48,370 | 3.50\% |  | 63,223 | 3.84\% | (23.49\%) |
| Monopoly |  | 8,676 | 3.50\% |  | - | N/A | N/A |
| Lucky for Life |  | 165,714 | 3.50\% |  | 206,022 | 3.84\% | (19.56\%) |
| Hot Lotto |  | 76,652 | 3.50\% |  | 75,199 | 3.81\% | 1.93\% |
| Mega Millions |  | 216,735 | 3.50\% |  | 264,515 | 3.85\% | (18.06\%) |
| Total Vendor Fees | \$ | 8,768,143 | 3.50\% | \$ | 8,724,460 | 3.83\% | 0.50\% |
| Agent Commissions and Bonuses |  |  |  |  |  |  |  |
| \$1 Instant | \$ | 931,502 | 7.00\% | \$ | 940,405 | 7.01\% | (0.95\%) |
| \$2 Instant |  | 2,111,410 | 7.05\% |  | 2,028,207 | 7.05\% | 4.10\% |
| \$3 Instant |  | 2,027,467 | 7.06\% |  | 2,097,262 | 7.05\% | (3.33\%) |
| \$5 Instant |  | 3,620,377 | 7.13\% |  | 3,090,298 | 7.13\% | 17.15\% |
| \$10 Instant |  | 2,073,628 | 7.11\% |  | 2,136,904 | 7.13\% | (2.96\%) |
| \$20 Instant |  | 1,541,828 | 7.30\% |  | 1,697,014 | 7.19\% | (9.14\%) |
| \$25 Instant |  | 1,715,165 | 7.13\% |  | - | N/A | N/A |
| Pick 3 |  | 253,248 | 5.01\% |  | 252,606 | 5.00\% | 0.25\% |
| Pick 4 |  | 208,200 | 5.17\% |  | 213,788 | 5.18\% | (2.61\%) |
| Megabucks |  | 533,255 | 4.88\% |  | 577,322 | 4.80\% | (7.63\%) |
| Powerball |  | 949,543 | 5.05\% |  | 1,106,853 | 5.02\% | (14.21\%) |
| Gimme 5 |  | 69,134 | 5.00\% |  | 81,985 | 4.98\% | (15.67\%) |
| Monopoly |  | 12,404 | 5.00\% |  | - | N/A | N/A |
| Lucky for Life |  | 235,871 | 4.98\% |  | 278,318 | 5.19\% | (15.25\%) |
| Hot Lotto |  | 109,211 | 4.98\% |  | 98,537 | 5.00\% | 10.83\% |
| Mega Millions |  | 308,866 | 4.98\% |  | 343,185 | 4.99\% | (10.00\%) |
| Total Agent Commissions \& Bonuses | \$ | 16,701,108 | 6.66\% | \$ | 14,942,682 | 6.56\% | 11.77\% |
| Other Expenses |  |  |  |  |  |  |  |
| Royalty Fees | \$ | 424,806 | 0.17\% | \$ | 533,371 | 0.23\% | (20.35\%) |
| Telephone |  | 134,269 | 0.05\% |  | 323 | N/A | N/A |
| Postage |  | 21,550 | 0.01\% |  | 336,978 | 0.15\% | (93.60\%) |
| Rental of equipment |  | 881,420 | 0.35\% |  | 521,258 | 0.23\% | 69.09\% |
| Total Other Expenses | \$ | 1,462,045 | 0.58\% | \$ | 1,391,930 | 0.61\% | 5.04\% |
| Total Cost of Goods Sold | \$ | 192,119,682 | 76.64\% | \$ | 171,909,956 | 75.42\% | 11.76\% |
| Total Sales (excluding Heritage) | \$ | 250,671,431 |  | \$ | 227,935,315 |  | 9.97\% |
| Cost of Goods Sold as \% of Sales (excluding Heritage) |  | 76.64\% |  |  | 75.42\% |  |  |

Bureau of Alcoholic Beverages and Lottery Operations
Lottery Operations
Cost of Goods Sold - Draw Games

| 2015 | Megabucks |  | Pick 3 |  | \$ | Pick 4 | Powerball |  | Lucky for Life |  | Gimme 5 |  | Monopoly |  | Hot Lotto |  | Mega Millions |  | Total Draw |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Sales | \$ | 10,937,587 | \$ | 5,058,299 |  | 4,028,841 | \$ | 18,786,636 | \$ | 4,737,803 | \$ | 1,382,788 | \$ | 248,160 | \$ | 2,191,348 | \$ | 6,196,260 | \$ | 53,567,721 |
| Prize Expense |  | 5,407,977 |  | 2,531,802 |  | 2,025,726 |  | 9,470,544 |  | 2,825,495 |  | 732,911 |  | $(12,557)$ |  | 1,005,163 |  | 3,094,969 |  | 27,082,029 |
| Vendor Fees |  | 382,575 |  | 176,939 |  | 140,931 |  | 657,057 |  | 165,714 |  | 48,370 |  | 8,676 |  | 76,652 |  | 216,735 |  | 1,873,647 |
| Agent Commissions |  | 533,255 |  | 253,248 |  | 208,200 |  | 949,543 |  | 235,871 |  | 69,134 |  | 12,404 |  | 109,211 |  | 308,866 |  | 2,679,732 |
| Telephone* |  | 27,415 |  | 12,679 |  | 10,098 |  | 47,089 |  | 11,875 |  | 3,466 |  | 622 |  | 5,493 |  | 15,531 |  | 134,269 |
| Total COGS | \$ | 6,351,222 | \$ | 2,974,668 | \$ | 2,384,956 | \$ | 11,124,233 | \$ | 3,238,954 | \$ | 853,881 | \$ | 9,145 | \$ | 1,196,518 | \$ | 3,636,101 | \$ | 31,769,678 |
| Gross Profit on Sales | \$ | 4,586,365 | \$ | 2,083,631 | \$ | 1,643,885 | \$ | 7,662,403 | \$ | 1,498,849 | \$ | 528,907 | \$ | 239,015 | \$ | 994,830 | \$ | 2,560,159 | \$ | 21,798,043 |
| Gross Profit Percent |  | 41.93\% |  | 41.19\% |  | 40.80\% |  | 40.79\% |  | 31.64\% |  | 38.25\% |  | 96.31\% |  | 45.40\% |  | 41.32\% |  | 40.69\% |



| Percentage Change FY 2014 to FY 2015 |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Megabucks | Pick 3 | Pick 4 | Powerball | Lucky for Life | Gimme 5 | Monopoly | Hot Lotto | Mega Millions | Total Draw |
| Sales | (9.06\%) | 0.16\% | (2.30\%) | (14.81\%) | (11.69\%) | (15.94\%) | N/A | 11.09\% | (9.85\%) | (9.38\%) |
| COGS | (8.18\%) | 0.11\% | (2.37\%) | (14.10\%) | (12.53\%) | (16.04\%) | N/A | 3.13\% | (10.50\%) | (9.80\%) |
| Gross Profit | (10.27\%) | 0.24\% | (2.20\%) | (15.83\%) | (9.83\%) | (15.77\%) | N/A | 22.45\% | (8.93\%) | (8.75\%) |

* Telephone expense for the draw games is allocated by sales dollars


# Bureau of Alcoholic Beverages and Lottery Operations 

Lottery Operations
Cost of Goods Sold - Instant Tickets (excluding Heritage) For Fiscal Years ending: June 30,

| 2015 | \$1 Instant |  | \$2 Instant |  | \$3 Instant |  | \$5 Instant |  | \$10 Instant |  | \$20 Instant |  | \$25 Instant |  | Total Instant |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Prize Expense |  | 8,233,832 |  | 19,902,435 |  | 19,187,868 |  | 35,099,960 |  | 21,416,520 |  | 15,934,028 |  | 18,331,713 |  | 122,172,329 |
| Vendor Fees |  | 465,430 |  | 1,047,349 |  | 1,005,169 |  | 1,774,913 |  | 1,020,619 |  | 738,887 |  | 842,130 |  | 6,155,608 |
| Agent Commissions |  | 931,502 |  | 2,111,410 |  | 2,027,467 |  | 3,620,377 |  | 2,073,628 |  | 1,541,828 |  | 1,715,165 |  | 12,479,548 |
| Royalty Fees/StaCap |  | - |  | 165,660 |  | - |  | 233,700 |  | - |  | - |  | - |  | 399,359 |
| Postage / Rental of Eq. |  | 68,281 |  | 153,636 |  | 147,449 |  | 260,373 |  | 149,718 |  | 108,402 |  | 123,514 |  | 902,970 |
| Total COGS | \$ | 9,699,044 | \$ | 23,380,490 | \$ | 22,367,953 | \$ | 40,989,322 | \$ | 24,660,485 | \$ | 18,323,144 | \$ | 21,012,521 | \$ | 142,109,814 |
| Gross Profit on Sales | \$ | 3,607,986 | \$ | 6,561,198 | \$ | 6,367,934 | \$ | 9,754,083 | \$ | 4,517,765 | \$ | 2,802,956 | \$ | 3,058,829 | \$ | 33,867,796 |
| Gross Profit Percent |  | 27.11\% |  | 21.91\% |  | 22.16\% |  | 19.22\% |  | 15.48\% |  | 13.27\% |  | 12.71\% |  | 19.25\% |


| 2014 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | \$ | \$1 Instant 13,406,195 | \$ | $\begin{aligned} & \text { \$2 Instant } \\ & \mathbf{2 8 , 7 5 5 , 9 9 0} \end{aligned}$ | \$ | $\begin{aligned} & \text { \$3 Instant } \\ & \text { 29,734,551 } \end{aligned}$ | \$ | \$5 Instant $43,346,540$ | \$ | \$10 Instant 29,973,480 | \$ | $\begin{aligned} & \text { \$20 Instant } \\ & \mathbf{2 3 , 6 0 7 , 5 0 0} \end{aligned}$ | \$ | \$25 Instant | \$ | Total Instant 168,824,256 |
| Prize Expense |  | 8,301,146 |  | 19,142,472 |  | 19,835,355 |  | 29,819,156 |  | 21,998,581 |  | 17,752,381 |  | - |  | 116,849,090 |
| Vendor Fees |  | 512,877 |  | 1,103,728 |  | 1,136,983 |  | 1,656,993 |  | 1,145,322 |  | 899,961 |  | - |  | 6,455,862 |
| Agent Commissions |  | 940,405 |  | 2,028,207 |  | 2,097,262 |  | 3,090,298 |  | 2,136,904 |  | 1,697,014 |  | - |  | 11,990,089 |
| Royalty Fees/StaCap |  |  |  | 109,452 |  | 0 |  | 423,919 |  |  |  | - |  |  |  | 533,371 |
| Postage / Rental of Eq. |  | 68,152 |  | 146,184 |  | 151,159 |  | 220,357 |  | 152,373 |  | 120,011 |  | - |  | 858,236 |
| Total COGS | \$ | 9,822,579 | \$ | 22,530,043 | \$ | 23,220,759 | \$ | 35,210,722 | \$ | 25,433,180 | \$ | 20,469,366 | \$ | - | \$ | 136,686,648 |
| Gross Profit on Sales | \$ | 3,583,616 | \$ | 6,225,947 | \$ | 6,513,792 | \$ | 8,135,818 | \$ | 4,540,300 | \$ | 3,138,134 | \$ | - | \$ | 32,137,608 |
| Gross Profit Percent |  | 26.73\% |  | 21.65\% |  | 21.91\% |  | 18.77\% |  | 15.15\% |  | 13.29\% |  | 0.00\% |  | 19.04\% |
| Percentage Change FY 2014 to FY 2015 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | \$1 Instant |  | \$2 Instant |  | \$3 Instant |  | \$5 Instant |  | \$10 Instant |  | \$20 Instant | \$25 Instant |  | Total Instant$4.24 \%$ |  |
| Sales |  | (0.74\%) |  | 4.12\% |  | (3.36\%) |  | 17.06\% |  | (2.65\%) |  | (10.51\%) |  | N/A |  |  |
| COGS |  | (1.26\%) |  | 3.77\% |  | (3.67\%) |  | 16.41\% |  | (3.04\%) |  | (10.49\%) |  | N/A | 3.97\% |  |
| Gross Profit |  | 0.68\% |  | 5.38\% |  | (2.24\%) |  | 19.89\% |  | (0.50\%) |  | (10.68\%) |  | N/A | 5.38\% |  |

[^1]

2014

| \$1 Instant | \$ | $\mathbf{2 0 1 4}$ |  |
| :--- | :---: | ---: | :---: |
| \$2 Instant |  | 206,195 |  |
| \$3 Instant |  | $28,755,990$ |  |
| \$5 Instant |  | $29,734,551$ |  |
| \$10 Instant |  | $43,346,540$ |  |
| \$20 Instant | $29,973,480$ |  |  |
| \$25 Instant | $23,607,500$ |  |  |
| Pick 3 | - |  |  |
| Pick 4 | $5,050,030$ |  |  |
| Megabucks | $4,123,635$ |  |  |
| Powerball | $12,027,718$ |  |  |
| Lucky for Life | $22,053,524$ |  |  |
| Gimme 5 | $5,364,990$ |  |  |
| Monopoly | $1,644,973$ |  |  |
| Mega Millions | - |  |  |
| Hot Lotto | $6,873,555$ |  |  |
|  | $\mathbf{1 , 9 7 2 , 6 3 5}$ |  |  |
|  | $\mathbf{2 2 7 , 9 3 5 , 3 1 5}$ |  |  |

**Excludes Heritage Games and Promotional Sales

Bureau of Alcoholic Beverages and Lottery Operations
Lottery Operations
GROSS PROFIT COMPARISON
FOR FISCAL YEARS 2015-2014

**Excludes Heritage Games and Promotional Sales

## Lottery Operations Footnotes

## Balance Sheet:

(1) Accrued Payroll is necessary to help more accurately reflect total salary expense for Fiscal Year 2015 and represents seventeen days for June 2015.
(2) Vouchers Payable represents invoices that have been processed and for which payment is due, that will not be disbursed until July.
(3) Due to Other Funds reflects the amount of Lottery profit owed to the General Fund. This balance fluctuates depending on the timing of cash flow from the Lottery's accounts receivable bank sweeps through Treasury.
(4) MUSL Prize Reserve represents the potential liability of prize winning Powerball, Hot Lotto and Mega Million tickets that have been sold but not yet redeemed.
(5) Lucky for Life Prize Reserve represents the potential liability of prize winning Lucky for Life tickets that have been sold but not yet redeemed.
(6) Lucky for Life Prize expired Reserve represents liability of prize winning Lucky for Life tickets that have been sold but not yet redeemed and will be awarded as other prizes.
(7) The Instant Ticket Prize Reserve represents the potential liability of prize winning instant tickets that have been sold but not yet redeemed.
(8) The balance in Reserve for Instant Game Annuities is the amount due to winners of multiple year payout instant ticket games.

## Year to Date Comparative Statements of Income and Expenses:

(9) Expired Instant Prize Reserve represents the income received from winning expired instant tickets that were never redeemed.
(10) Tri-State Operating Expense is listed as a separate line item to accurately reflect the Cost of Goods Sold.

## Heritage Game Income Statement:

(11) Heritage Game instant tickets are sold through the Maine State Lottery to generate revenues that will directly benefit conservation projects through the following grant categories:

Category 1 Fisheries and wildlife habitat conservation projects
Category 2 Acquisition and management of public lands, parks, wildlife conservation areas and public access, and outdoor recreation sites and facilities
Category 3 Endangered and threatened species conservation projects
Category 4 Natural resources law enforcement

## Maine Operating Expense Schedule:

(12) Included in Personal Services for June 2015 is a seventeen-day payroll accrual. The accrual is necessary to help more accurately reflect total salary expense for Fiscal Year 2015.

## Bureau of Alcoholic Beverages and Lottery Operations

 Spirits Operations BALANCE SHEET
## For Fiscal Years ending: June 30,

ASSETS:

| Current Assets | 2015 | 2014 |
| :--- | ---: | ---: |
| Cash | $\$ \quad 11,316,898$ | $\$$ |
| Cash with Fiduciary | $32,139,478$ |  |
| Accounts Receivable | $1,552,810$ |  |

## LIABILITIES:

Accounts Payable Due to Other Funds Accrued payroll

## TOTAL LIABILITIES

## RESERVES:

Unappropriated Surplus
TOTAL LIABILITIES \& RESERVES
\$ 5,307,488 (13)
201,000,000
14,128
\$ 206,321,616
(14)
\$
\$

\$ $(161,312,431)$
\$ 45,009,186
\$
\$

## Bureau of Alcoholic Beverages and Lottery Operations Spirits Operations <br> Comparative Statements of Income and Expense

For Fiscal Years ending June 30,


## Liquor Operations Footnotes

## Balance Sheet:

(13) Accounts Payable represents invoices that have been processed and for which payment is due, that will not be disbursed until July.
(14) Due to Other Funds reflects the amount outstanding for the Bonds with Maine Municipal Bond Bank.
(15) Bottle deposit received from Martignetti in the amount of $\$ 800,000$ of which Pine State was owed $\$ 338.879 .37$ for payouts of bottle deposits. Correction for June discounts were \$88,643.
(16) Amount transferred back from Maine Municipal Bond Bank to the general fund.


[^0]:    *     - This amount is only the transfer back from the MMBB designated for the General Fund.
    ** - This amount include listing fees, premium tax and the profit sharing amount received from Maine Beverage Company; and the Liquor Sales, are calculated on a calendar year basis.
    *** - In May of 2004, the State signed a ten year lease with Maine Beverage Company for the warehousing and distribution of spirits subject to pricing regulation by the state. Maine Beverage paid the state $\$ 75$ million in FY '04 and $\$ 50$ million in FY ' 05 for this privilege.

[^1]:    Note : Schedule excludes Heritage Game

