State of Maine



Department of Administrative and Financial Services

Bureau of Alcoholic Beverages and Lottery Operations

Financial Statements Fiscal Year Ending June 30, 2016

STATE OF MAINE DEPARTMENT OF ADMINISTRATIVE AND FINANCIAL SERVICES DIVISION OF FINANCIAL AND PERSONNEL SERVICES 74 STATE HOUSE STATION, AUGUSTA, MAINE 04333



RICHARD ROSEN COMMISSIONER

October 31, 2016

Gregory R. Mineo, Director Timothy R. Poulin, Deputy Director Bureau of Alcoholic Beverages and Lottery Operations 8 State House Station Augusta, Maine 04333-0008

Dear Mr. Mineo and Mr. Poulin,

Submitted herein is the annual report for the Bureau of Alcoholic Beverages and Lottery Operations for the fiscal year ending June 30, 2016. This report presents the financial position of lottery operations. The report does not reflect sales or operating expenses of the lottery retail agents.

If you have any suggestions or comments about these schedules please contact us at your earliest convenience. If there are other schedules that you wish to be included in our next annual report, please let us know so that we may work together on the design of the report.

Sincerely,

Kendra L. Coates

Director

General Government Service Center



The Bureau is proud of its commitment to providing the citizens of Maine with fun and exciting entertainment through the responsible sale of lottery games.

The Bureau has a fiscal and social obligation to promote lottery games to the citizens of Maine in a responsible manner. We are proud to take a leadership role in promoting responsible gaming in Maine and the nation. In addition to promoting responsible playing on lottery games, sales materials and its website, the Bureau partners with the Maine CDC, Maine's Gambling Control Board, the National Council on Problem Gambling, and the National Association of State and Provincial Lottery's Responsible Gaming Committee to promote responsible gaming and provide resources to those in need.

As part of its fiscal responsibility, since 1974, the Maine Lottery has generated over \$5.24 billion in sales revenues, over \$3.15 billion in prizes to players and over \$362 million in commissions and bonuses to our network of lottery retail agents. Over \$1.3 billion has been transferred to the State's General Fund to support programs and services all across Maine. In FY16 for the second consecutive year, the Maine Lottery achieved records in total sales, transfer to the General Fund, commissions to lottery retail agents and prizes paid to players.

The Bureau is pleased that the Maine Lottery business has a positive impact and supports our local economy responsibly.

www.mainelottery.com



Maine Spirits is a partnership between the Bureau and Pine State Spirits, a subsidiary of Pine State Trading Co. created as a result of a competitive bidding process in FY14. Prior to this new contractual fee for services partnership, Maine created a 10 year lease arrangement with Maine Beverage Company. During the 10 year lease arrangement, the State realized approximately \$189 million in profit for the General Fund. This amount included \$125 million in up-front money paid in FY03 and FY04 and profit sharing when the spirits business generated profits over a guaranteed amount to Maine Beverage Company.

The Bureau For the second consecutive year in FY16, Maine's spirits business achieved record sales and realized a profit of over \$46 million. Spirits sales grew 4.19% on top of growth of 4.58% in FY15.

The Bureau through its partnerships with suppliers, suppliers' representatives and our agency liquor store network, continues to responsibly grow the business socially and financially. Maine consumers are receiving more value in their spirits purchases than ever before.

In addition to its fiscal obligation, the Bureau has a social commitment to the citizens of Maine to promote the sale of spirits in a responsible manner.

In FY16, the Bureau in partnership with a grant from the National Alcoholic Beverage Control Association (NABCA) facilitated a competition among Maine high schools to create a video about the dangers of underage drinking. The initial response was excellent. 3 winning videos were selected from over 21 submitted and are running on local television.

In FY17, the Bureau with it partners, Pine State Spirits, is using another NABCA grant for social responsibility messaging programs.

The Bureau is confident that the Maine spirits business has a positive impact and supports our local economy in an orderly and responsible manner.

www.MaineSpirits.com

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Department of Administrative and Financial Services Bureau of Alcoholic Beverages and Lottery Operations

HISTORICAL GROSS SALES AS COMPARED TO TOTAL TRANSFERS

For Fiscal Years 1994 - 2016

Fiscal Year	Liquor Sales	 Lottery Sales	_	Heritage Sales		Total Sales
2016	\$ 165,283,999	\$ 270,047,651		\$ 2,291,833	9	437,623,483
2015	\$ 155,513,235	\$ 250,671,431		\$ 2,400,612	9	408,585,278
2014	\$ 143,966,700	\$ 227,935,315		\$ 2,021,379	9	373,923,394
2013	\$ 138,357,900	\$ 225,640,604		\$ 2,083,042	9	366,081,546
2012	\$ 132,497,500	\$ 226,387,260		\$ 1,966,301	9	357,899,879
2011	\$ 126,149,900	\$ 214,100,761		\$ 2,325,493	9	342,576,154
2010	\$ 122,610,900	\$ 214,746,496		\$ 2,286,077	9	339,643,473
2009	\$ 119,050,100	\$ 208,026,397		\$ 2,643,774	9	329,720,271
2008	\$ 114,169,100	\$ 225,500,155		\$ 3,018,616	9	342,687,871
2007	\$ 109,502,600	\$ 227,184,778		\$ 2,839,097	9	339,526,475
2006	\$ 104,114,000	\$ 226,231,509		\$ 3,472,515	9	333,818,024
2005	\$ 97,042,500	\$ 206,168,485		\$ 3,130,645	9	306,341,630
2004	\$ 89,054,685	\$ 182,645,792		\$ 3,228,538	9	274,929,015
2003	\$ 85,395,495	\$ 161,689,836		\$ 2,943,273	9	250,028,605
2002	\$ 81,576,220	\$ 152,828,875		\$ 5,079,880	9	239,484,975
2001	\$ 79,647,455	\$ 140,635,023		\$ 5,955,682	9	226,238,160
2000	\$ 76,599,135	\$ 143,134,147		\$ 4,779,464	9	224,512,746
1999	\$ 72,382,945	\$ 137,529,119		\$ 7,057,795	9	216,969,859
1998	\$ 70,426,846	\$ 144,670,300		\$ 4,219,798	9	219,316,944
1997	\$ 68,075,556	\$ 142,040,139		\$ 4,214,863	\$	214,330,558
1996	\$ 68,181,524	\$ 143,185,328		\$ 5,504,375	\$	216,871,227
1995	\$ 68,112,331	\$ 153,204,327			9	221,316,658
1994	\$ 71,186,901	\$ 145,197,086			\$	216,383,987

Fiscal Year	Liquor Transfer		Lottery Transfer	Heritage Transfer	Total Transferred	% of Sales
2016	\$ 9,639,000	*	\$ 56,972,850	\$ 603,833	\$ 67,215,683	15.36%
2015	\$ 9,714,884	*	\$ 54,002,444	\$ 647,458	\$ 64,364,786	15.75%
2014	\$ 12,298,432	**	\$ 51,845,477	\$ 574,142	\$ 64,718,051	17.31%
2013	\$ 10,979,738	**	\$ 52,908,602	\$ 593,629	\$ 64,481,969	17.61%
2012	\$ 10,254,968	**	\$ 53,785,567	\$ 530,622	\$ 64,571,157	18.04%
2011	\$ 9,405,382	**	\$ 49,547,800	\$ 645,824	\$ 59,599,007	17.40%
2010	\$ 8,823,077	**	\$ 52,201,531	\$ 669,789	\$ 61,694,397	18.16%
2009	\$ 8,217,940	**	\$ 49,839,434	\$ 734,120	\$ 58,791,494	17.83%
2008	\$ 7,513,763	**	\$ 49,491,086	\$ 811,844	\$ 57,816,693	16.87%
2007	\$ 6,356,499	**	\$ 50,624,742	\$ 810,598	\$ 57,791,839	17.02%
2006	\$ 4,443,800	**	\$ 50,879,647	\$ 908,065	\$ 56,231,512	16.84%
2005	\$ 51,536,907	***	\$ 49,328,103	\$ 800,309	\$ 101,665,319	33.19%
2004	\$ 103,957,966	***	\$ 41,752,637	\$ 774,917	\$ 146,485,520	53.28%
2003	\$ 27,749,668		\$ 39,442,111	\$ 811,296	\$ 68,003,076	27.20%
2002	\$ 26,821,646		\$ 39,317,891	\$ 1,171,888	\$ 67,311,425	28.11%
2001	\$ 25,860,058		\$ 35,450,105	\$ 1,389,111	\$ 62,699,274	27.71%
2000	\$ 26,094,244		\$ 38,125,786	\$ 1,427,972	\$ 65,674,871	29.25%
1999	\$ 21,255,952		\$ 39,620,893	\$ 1,749,542	\$ 62,626,387	28.86%
1998	\$ 22,139,996		\$ 40,742,055	\$ 1,104,635	\$ 64,086,118	29.22%
1997	\$ 22,250,530		\$ 40,717,655	\$ 1,068,469	\$ 64,206,056	29.96%
1996	\$ 23,085,031		\$ 37,757,632	\$ 1,617,105	\$ 62,459,768	28.80%
1995	\$ 21,785,740		\$ 41,185,167		\$ 62,970,907	28.45%
1994	\$ 23,755,033		\$ 44,616,761		\$ 68,371,794	31.60%

^{*}This amount is only the transfer back from the MMBB designated for the General Fund

^{**}These amounts include listing fees, premium tax and the profit sharing amount received from Maine Beverage Company; and the Liquor Sales, are calculated on a calendar year basis.

^{***}In May of 2004, the State signed a ten year lease with Maine Beverage Company for the warehousing and distribution of spirits subject to pricing regulation by the state. Maine Beverage paid the state \$75 million in

Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations BALANCE SHEET

For Month ending June 30,

ASSETS:

	_	0040	ĺ		2015
		2016			2015
Current Assets	•			•	
Cash	\$	-		\$	-
Petty Cash - Imprest Fund		750,200			750,200
Accounts Receivable		26,735,590			27,226,547
Reserve for Doubtful Accounts		(180,981)			(666,779)
Prepaid Expense		105,940	,		290,172
Total Current Assets		27,410,748		\$	27,600,140
Fixed Assets					
Equipment	\$	44,202		\$	44,202
Less: Reserve for Depreciation	Ψ	(44,202)		Ψ	(44,202)
Less. Neserve for Depreciation		(44,202)	•		(44,202)
Total Fixed Assets	\$	-		\$	-
TOTAL ASSETS	\$	27,410,748	•	\$	27,600,140
			;		
LIABILITIES:					
LIADILITIES.					
Accounts Payable	\$	1,459,425		\$	409,761
Accrued Payroll	·	18,261	(1)		83,333
Accrued Subscriptions		121,022	` ,		159,341
Accrued Vacation Liability		102,123			102,123
Vouchers Payable		-	(2)		243,034
Due to Other Funds		5,353,965	(3)		7,842,419
TOTAL LIABILITIES	\$	7,054,796	•	\$	8,840,010
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,	•	
RESERVES:					
				_	
MUSL Prize Reserve	\$	2,059,978	(4)	\$	3,099,682
Lucky For Life Expired Prize Reserve		95,569	(6)		85,844
Lucky For Life Prize Reserve		1,551,072	(5)		1,340,880
Instant Ticket Prize Reserve		16,610,214	(7)		14,218,724
Reserve for Instant Game Annuities		39,119	(8)		15,000
Untransferred Profit					
TOTAL RESERVES	\$	20,355,952		\$	18,760,130
TOTAL LIABILITIES & RESERVES	\$	27,410,748	;	\$	27,600,140

Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations Comparative Statements of Income and Expense For Fiscal Years ending June 30,

					% of		% of	% Change
SALES			2016		Sales	2015	Sales	2015 to 2016
Instant Tickets							ı	
\$1 Instant		\$	13,296,715		4.88% \$	13,307,030	5.26%	(0.08%)
Heritage Game			2,291,833		0.84%	2,400,612	0.95%	(4.53%)
\$2 Instant			30,086,514		11.05%	29,941,688	11.83%	0.48%
\$3 Instant			30,534,906		11.21% 21.04%	28,735,887	11.35% 20.05%	6.26% 12.93%
\$5 Instant \$10 Instant			57,305,780 34,969,310		12.84%	50,743,405 29,178,250	11.53%	19.85%
\$20 Instant			19,573,640		7.19%	21,126,100	8.35%	(7.35%)
\$25 Instant			22,436,850		8.24%	24,071,350	9.51%	(6.79%)
ψ20 mstant	Total Instant	\$	210,495,548		77.29% \$	199,504,322	78.83%	5.51%
	rotar motarit	Ψ	210,100,010		11.2070 Ψ	100,001,022	10.0070	0.0170
Draw Games								
Pick 3		\$	5,310,034		1.95% \$	5,058,299	2.00%	4.98%
Pick 4			4,257,730		1.56%	4,028,841	1.59%	5.68%
Megabucks			10,728,270		3.94%	10,937,587	4.32%	(1.91%)
Powerball			28,240,791		10.37%	18,786,636	7.42%	50.32%
Gimme 5			1,410,717		0.52%	1,382,788	0.55%	2.02%
Monopoly			-		0.00%	248,160	0.10%	N/A
Lucky for Life			4,357,430		1.60%	4,737,803	1.87%	(8.03%)
Hot Lotto			1,709,979		0.63%	2,191,348	0.87%	(21.97%)
Mega Millions	Tatal Duam	ф.	5,828,986		2.14%	6,196,260	2.45%	(5.93%)
	Total Draw	\$	61,843,936		22.71% \$	53,567,721	21.17%	15.45%
	Total Ticket Sales	\$	272,339,484		100.00% \$	253,072,043	100.00%	
OTHER INCOME								
Distribution Expenses paid I		\$	57,296		0.02% \$	60,015	0.02%	(4.53%)
Expired Instant Prize Reser			2,597,083	(9)	0.95%	1,792,459	0.71%	44.89%
Expired Instant Prize Reserv	ve - Heritage		41,358	(9)	0.02%	59,847	0.02%	(30.89%)
Interest Income - Tri State			-		N/A	(400.004)	N/A	N/A
Misc Income	Tatal Other Income	_	676,497		0.25%	(400,934)	(0.16%)	(268.73%)
	Total Other Income	\$	3,372,234		1.24% \$	1,511,387	0.60%	123.12%
	Total Receipts	\$	275,711,717		\$	254,583,430		8.30%
	•	_			==			
EXPENSES								
Cost of Goods Sold		\$	205,719,784		75.54% \$	192,119,682	75.92%	7.08%
Maine Operating Expenses			3,553,936		1.30%	3,695,065	1.46%	(3.82%)
Tri-State Operating Expense	es		2,625,737	(10)	0.96%	2,305,781	0.91%	13.88%
Heritage Game Expenses			1,729,358		0.64%	1,813,001	0.72%	(4.61%)
World Poker Tour Expenses	3		88,496			-	N/A	
Contractor Incentive Plan			2,844,383			-	N/A	
RewardME Players Club	T-1-15	_	1,573,339		00.400/	400 000 500	N/A	0.400/
	Total Expenses	\$	218,135,034		80.10% <u>\$</u>	199,933,529	79.00%	9.10%
Transfer to General Fund		\$	56,972,850		20.92% \$	54,002,444	21.34%	5.50%
Transfer to Fish & Wildlife		Ψ	603,833		0.22%	647,458	0.26%	(6.74%)
Profit Due from/to Gen. Fun	d		-		N/A	-	N/A	N/A
	Total Transfer	\$	57,576,684		21.14% \$	54,649,901	21.59%	5.36%
			· · · · · · · · · · · · · · · · · · ·					
Changes from FY 2015 to FY 20	16							
Sales:			Dollars		%			
Instant			10,991,226		5.51%			
Draw Total			8,276,215		15.45%			
Total			19,267,441		7.61%			
Cost of Goods Sold			13,600,103		7.08%			
Maine Operating Expenses			(141,129)		(3.82%)			
			(,.=0)		()			

Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations HERITAGE GAME INCOME STATEMENT

For Fiscal Years ending: June 30,

				2015
\$	-		\$	(2,899)
	-			314,484
	-			974,158
	109,924			1,114,869
	1,464,441			-
	717,468	i		-
\$	2,291,833		\$	2,400,612
\$	41,358		\$	59,847
\$	2,333,191	(11)	\$	2,460,459
\$	-		\$	(1,744)
•	-			193,596
	-			598,912
	67,636			685,979
	901,777			-
	438,086			-
	80,616			83,953
	183,347			192,049
	600			240
	-			-
				_
		•		60,015
\$	1,729,358		\$	1,813,001
\$	603.833		\$	647,458
	\$ \$	\$ 2,333,191 \$ 2,333,191 \$ 2,333,191 \$ 2,333,191 \$ 57,296 \$ 1,729,358	109,924 1,464,441 717,468 \$ 2,291,833 \$ 41,358 \$ 2,333,191 (11) \$ - 67,636 901,777 438,086 80,616 183,347 600 - 57,296 \$ 1,729,358	109,924 1,464,441 717,468 \$ 2,291,833 \$ \$ 41,358 \$ \$ 2,333,191 (11) \$ \$ - 67,636 901,777 438,086 80,616 183,347 600 - 57,296 \$ 1,729,358 \$

Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations Maine Operating Expense Schedule Year To Date

For Fiscal Years ending June 30,

Latton, Administration			2016			2015	% Change 2015 to 2016
Lottery Administration Personal Services		\$	1,611,635	(12)	\$	1,441,924	11.77%
State Services		*	203,924	(/	*	202,529	0.69%
Non-State Services			3,470			22,942	(84.88%)
Travel Expenses			9,767			11,045	(11.57%)
Rents			128,190			139,707	(8.24%)
Office Supplies			18,792			18,945	(0.81%)
General Operations			33,476			262,397	(87.24%)
Portion paid by IFW			(32,393)			(34,100)	(5.01%)
	Total Administrative	\$	1,976,862		\$	2,065,389	(4.29%)
Lottery Operations							
General Operations		\$	111,863		\$	152,742	(26.76%)
Other Instant Expense			312,099			317,497	(1.70%)
Other Draw Expense			109,041			176,358	(38.17%)
Customer Service			35,350			36,911	(4.23%)
State Post Office			-			-	N/A
Other Agent Expenses			-			-	N/A
Portion paid by IFW	T	_	(9,163)	-	_	(11,102)	(17.46%)
	Total Operational	\$	559,191		\$	672,405	(16.84%)
Advertising Charges							
Ad Agency Fees		\$	201,619		\$	186,830	7.92%
TV/Radio Production			85,273			37,117	129.74%
TV/Radio Media			508,743			650,297	(21.77%)
Promotional Material			155,385			13,003	1,094.99%
Advertising Notices			-			-	N/A
StaCap			25,308			24,822	1.96%
Portion paid by IFW	Tatal Ashvantishas	_	(15,740)		_	(14,814)	6.25%
	Total Advertising	\$	960,588		\$	897,255	7.06%
	Subtotal	\$	3,496,640		\$	3,635,050	(3.81%)
Plus:	IF&W reimbursement		57,296	-		60,015	(4.53%)
Total Maine Operating Expe	enses	\$	3,553,936	:	\$	3,695,065	(3.82%)
Total Sales Including Heri	tage	\$	272,339,484		\$	253,072,043	7.61%
Total Operating Ex	pense as % of Sales		1.30%			1.46%	

Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations Cost of Goods Sold Schedule (excluding Heritage) For Fiscal Years ending June 30,

		2016	% of Sales	2015	% of Sales	% Change 2015 to 2016
Prize Expense						
\$ 1 Instant	\$	8,191,922	61.61% \$	8,233,832	61.88%	(0.51%)
\$ 2 Instant	Ψ	19,962,309	66.35%	19,902,435	66.47%	0.30%
•						
\$ 3 Instant		20,365,427	66.70%	19,187,868	66.77%	6.14%
\$ 5 Instant		39,547,745	69.01%	35,099,960	69.17%	12.67%
\$10 Instant		25,648,376	73.35%	21,416,520	73.40%	19.76%
\$20 Instant		14,716,671	75.19%	15,934,028	75.42%	(7.64%)
\$25 Instant		17,049,076	75.99%	18,331,713	76.16%	(7.00%)
Pick 3		2,653,734	49.98%	2,531,802	50.05%	4.82%
Pick 4		2,086,721	49.01%	2,025,726	50.28%	3.01%
Megabucks		5,336,880	49.75%	5,407,977	49.44%	(1.31%)
Powerball		14,106,337	49.95%	9,470,544	50.41%	48.95%
Gimme 5		747,705	53.00%	732,911	53.00%	2.02%
Monopoly Miilionaires Club		-	N/A	(12,557)	-5.06%	N/A
Lucky for Life		2,614,470	60.00%	2,825,495	59.64%	(7.47%)
Hot Lotto		852,837	49.87%	1,005,163	45.87%	(15.15%)
Mega Millions		2,906,582	49.86%	3,094,969	49.95%	(6.09%)
	\$	176,786,790	65.47% \$	165,188,385	65.90%	7.02%
Vendor Fees	•	407.070	0.500/ \$	405 400	0.500/	0.550
\$ 1 Instant	\$	467,972	3.52% \$	465,430	3.50%	0.55%
\$ 2 Instant		1,058,927	3.52%	1,047,349	3.50%	1.11%
\$ 3 Instant		1,074,647	3.52%	1,005,169	3.50%	6.91%
\$ 5 Instant		2,016,865	3.52%	1,774,913	3.50%	13.63%
\$10 Instant		1,230,823	3.52%	1,020,619	3.50%	20.60%
\$20 Instant		688,938	3.52%	738,887	3.50%	(6.76%)
\$25 Instant		789,582	3.52%	842,130	3.50%	(6.24%)
Pick 3		186,888	3.52%	176,939	3.50%	5.62%
Pick 4		149,861	3.52%	140,931	3.50%	6.34%
Megabucks		377,568	3.52%	382,575	3.50%	(1.31%)
Powerball		994,089	3.52%	657,057	3.50%	51.29%
Gimme 5		49,648	3.52%	48,370	3.50%	2.64%
Monopoly Miilionaires Club		(2)	N/A	8,676	3.50%	N/A
Lucky for Life		153,344	3.52%	165,714	3.50%	(7.46%)
Hot Lotto		60,178	3.52%	76,652	3.50%	(21.49%)
		205,134	3.52%	216,735	3.50%	, ,
Mega Millions Total Vendor Fees	\$	9,504,461	3.52% \$	8,768,143	3.50%	(5.35%) 8.40%
1000 1000	•	0,00 1,101	0.0270 \$	0,1 00,1 10	0.0070	0.1070
Agent Commissions and Bonuses						
\$ 1 Instant	\$	929,975	6.99% \$	931,502	7.00%	(0.16%)
\$ 2 Instant		2,121,986	7.05%	2,111,410	7.05%	0.50%
\$ 3 Instant		2,154,148	7.05%	2,027,467	7.06%	6.25%
\$ 5 Instant		4,090,915	7.14%	3,620,377	7.13%	13.00%
\$10 Instant		2,491,272	7.12%	2,073,628	7.11%	20.14%
\$20 Instant		1,408,715	7.20%	1,541,828	7.30%	(8.63%)
\$25 Instant		1,590,390	7.09%	1,715,165	7.13%	(7.27%)
Pick 3		266,058	5.01%	253,248	5.01%	5.06%
Pick 4		222,441	5.22%	208,200	5.17%	6.84%
Megabucks		526,911	4.91%	533,255	4.88%	(1.19%)
Powerball		1,403,578	4.97%	949,543	5.05%	47.82%
Gimme 5		70,531	5.00%	69,134	5.00%	2.02%
Monopoly Miilionaires Club		. 0,001	N/A	12,404	5.00%	N/A
Lucky for Life		218,217	5.01%	235,871	4.98%	(7.48%)
Hot Lotto		101,303	5.92%	109,211	4.98%	(7.24%)
Mega Millions		314,710	5.40%	308,866	4.98%	1.89%
Total Agent Commissions & Bonuses	\$	17,911,150	6.63% \$	16,701,108	6.66%	7.25%
rotar rigorit commissions a zonacco	•	,,	0.0070 \$	10,101,100	0.0070	0,0
Other Expenses						
Royalty Fees	\$	694,496	0.26% \$	424,806	0.17%	63.49%
Other Ad agency expenses		249,264	0.09%	134,269	0.05%	85.64%
Postage		14,213	0.01%	21,550	0.01%	(34.05%)
Rental of equipment		559,411	0.21%	881,420	0.35%	(36.53%)
Total Other Expenses	\$	1,517,383	0.56% \$	1,462,045	0.58%	3.78%
Total Cost of Goods Sold	\$	205,719,784	76.18% \$	192,119,682	76.64%	7.08%
Total Sales (excluding Heritage)	\$	270,047,651	\$	250,671,431		7.73%
Cost of Goods Sold as % of Sales (excluding Heritage)	·	76.18%	Ψ	76.64%		1.1370
		10.1070		7 3.0 7 70		

Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations Cost of Goods Sold - Draw Games For Fiscal Years ending: June 30,

2016]												
Sales	\$	Megabucks 10,728,270	\$ Pick 3 5,310,034	\$ Pick 4 4,257,730	\$ Powerball 28,240,791	_ \$	ucky for Life 4,357,430	\$ Gimme 5 1,410,717	\$ Monopoly	\$ Hot Lotto 1,709,979	M \$	ega Millions 5,828,986	\$ Total Draw 61,843,936
Prize Expense Vendor Fees Agent Commissions Other Ad agency expenses	.	5,336,880 377,568 526,911 43,241	2,653,734 186,888 266,058 21,402	2,086,721 149,861 222,441 17,161	14,106,337 994,089 1,403,578 113,825		2,614,470 153,344 218,217 17,563	747,705 49,648 70,531 5,686	(2)	852,837 60,178 101,303 6,892		2,906,582 205,134 314,710 23,494	31,305,265 2,176,708 3,123,750 249,264
Total COGS	\$	6,284,599	\$ 3,128,082	\$ 2,476,183	\$ 	\$	3,003,593	\$ 873,570	\$ (2)	\$ 1,021,210	\$	3,449,920	\$ -
Gross Profit on Sales	\$	4,443,671	\$ 2,181,951	\$ 1,781,546	\$ 11,622,961	\$	1,353,837	\$ 537,147	\$ 2	\$ 688,769	\$	2,379,066	\$ 24,988,949
Gross Profit Percent		41.42%	41.09%	41.84%	41.16%		31.07%	38.08%	N/A	40.28%		40.81%	40.41%
2015 Sales Prize Expense Vendor Fees Agent Commissions Other Ad agency expenses	\$	Megabucks 10,937,587 5,407,977 382,575 533,255 27,415	\$ Pick 3 5,058,299 2,531,802 176,939 253,248 12,679	\$ Pick 4 4,028,841 2,025,726 140,931 208,200 10,098	\$ Powerball 18,786,636 9,470,544 657,057 949,543 47,089	\$ *	2,825,495 165,714 235,871 11,875	\$ Gimme 5 1,382,788 732,911 48,370 69,134 3,466	\$ Monopoly 248,160 (12,557) 8,676 12,404 622	\$ Hot Lotto 2,191,348 1,005,163 76,652 109,211 5,493	M \$	ega Millions 6,196,260 3,094,969 216,735 308,866 15,531	\$ Total Draw 53,567,721 27,082,029 1,873,647 2,679,732 134,269
Total COGS	\$	6,351,222	\$ 2,974,668	\$ 2,384,956	\$ 11,124,233	\$	3,238,954	\$ 853,881	\$ 9,145	\$ 1,196,518	\$	3,636,101	\$ 31,769,678
Gross Profit on Sales	\$	4,586,365	\$ 2,083,631	\$ 1,643,885	\$ 7,662,403	\$	1,498,849	\$ 528,907	\$ 239,015	\$ 994,830	\$	2,560,159	\$ 21,798,043
Gross Profit Percent		41.93%	41.19%	40.80%	40.79%		31.64%	38.25%	96.31%	45.40%		41.32%	40.69%
Percentage Change FY 20		Megabucks	Pick 3	Pick 4	Powerball	Lu	ucky for Life	Gimme 5	Monopoly	Hot Lotto	M	ega Millions	Total Draw
Sales COGS		(1.91%)	4.98%	5.68%	50.32%		(8.03%)	2.02%	N/A	(21.97%)		(5.93%)	15.45%
Gross Profit		(1.05%) (3.11%)	5.16% 4.72%	3.83% 8.37%	49.38% 51.69%		(7.27%) (9.67%)	2.31% 1.56%	N/A N/A	(14.65%) (30.77%)		(5.12%) (7.07%)	16.01% 14.64%

^{*} Telephone expense for the draw games is allocated by sales dollars

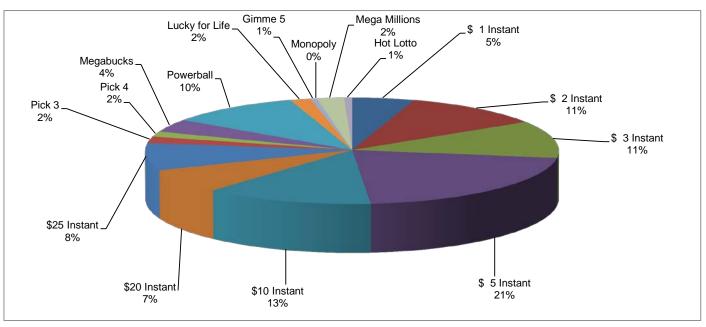
Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations Cost of Goods Sold - Instant Tickets (excluding Heritage)

For Fiscal Years ending: June 30,

2016										
Sales	\$	\$1 Instant 13,296,715	\$ \$2 Instant 30,086,514	\$ \$3 Instant 30,534,906	\$ \$5 Instant 57,305,780	\$ \$10 Instant 34,969,310	\$ \$20 Instant 19,573,640	\$ \$25 Instant 22,436,850		Total Instant 208,203,715
Prize Expense Vendor Fees Agent Commissions Royalty Fees/Sta Cap		8,191,922 467,972 929,975	19,962,309 1,058,927 2,121,986	20,365,427 1,074,647 2,154,148	39,547,745 2,016,865 4,090,915 679,516	25,648,376 1,230,823 2,491,272 14,980	14,716,671 688,938 1,408,715	17,049,076 789,582 1,590,390		145,481,525 7,327,754 14,787,400 694,496
Postage / Rental of Eq.		36,634	 82,892	 84,127	 157,884	 96,344	 53,927	 61,816		573,623
Total COGS	\$	9,626,503	\$ 23,226,113	\$ 23,678,349	\$ 46,492,925	\$ 29,481,794	\$ 16,868,251	\$ 19,490,863	\$	168,864,798
Gross Profit on Sales	\$	3,670,212	\$ 6,860,401	\$ 6,856,557	\$ 10,812,855	\$ 5,487,516	\$ 2,705,389	\$ 2,945,987	\$	39,338,917
Gross Profit Percent		27.60%	22.80%	22.45%	18.87%	15.69%	13.82%	13.13%		18.89%
Prize Expense Vendor Fees Agent Commissions Royalty Fees/Sta Cap Postage / Rental of Eq.	\$ 	\$1 Instant 13,307,030 8,233,832 465,430 931,502 60,962	\$ \$2 Instant 29,941,688 19,902,435 1,047,349 2,111,410 165,660 137,169	\$ \$3 Instant 28,735,887 19,187,868 1,005,169 2,027,467 - 131,645	\$ 35,099,960 1,774,913 3,620,377 233,700 232,465	\$ \$10 Instant 29,178,250 21,416,520 1,020,619 2,073,628 - 133,671	\$ \$20 Instant 21,126,100 15,934,028 738,887 1,541,828 - 96,783	\$ \$25 Instant 24,071,350 18,331,713 842,130 1,715,165 - 110,276	\$	Total Instant 197,103,710 138,106,356 6,894,496 14,021,376 399,359 902,970
Total COGS	\$	9,691,726	\$ 23,364,023	\$ 22,352,149	\$ 40,961,414	\$ 24,644,438	\$ 18,311,526	\$ 20,999,282	\$	160,324,557
Gross Profit on Sales	\$	3,615,304	\$ 6,577,665	\$ 6,383,738	\$ 9,781,991	\$ 4,533,812	\$ 2,814,574	\$ 3,072,068	\$	36,779,153
Gross Profit Percent		27.17%	21.97%	22.22%	19.28%	15.54%	13.32%	12.76%		18.66%
Percentage Change FY Sales COGS Gross Profit	2015	\$ to FY 2016 \$1 Instant (0.08%) (0.67%) 1.52%	\$2 Instant 0.48% (0.59%) 4.30%	\$3 Instant 6.26% 5.93% 7.41%	\$5 Instant 12.93% 13.50% 10.54%	\$10 Instant 19.85% 19.63% 21.04%	\$20 Instant (7.35%) (7.88%) (3.88%)	\$25 Instant N/A N/A N/A	-	Fotal Instant 5.63% 5.33% 6.96%

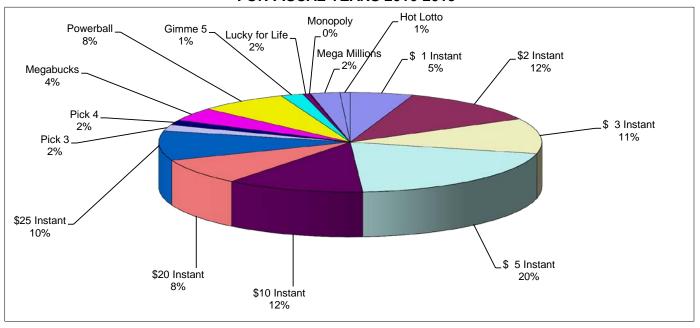
Note : Schedule excludes Heritage Game

Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations COMPARATIVE SALES ANALYSIS FOR FISCAL YEARS 2016-2015



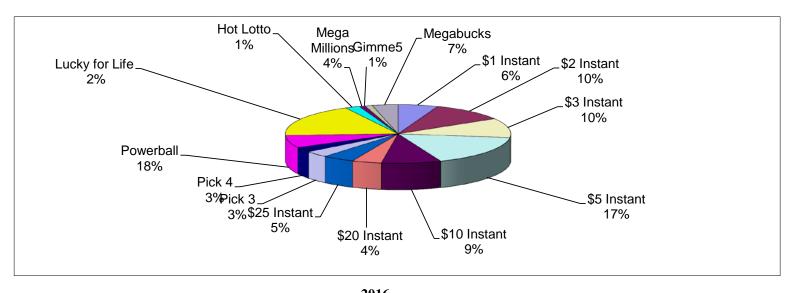
<u>2016</u>		
\$	13,296,715	**
\$	30,086,514	
\$	30,534,906	
\$	57,305,780	
\$	34,969,310	
\$	19,573,640	
\$	22,436,850	
\$	5,310,034	
\$	4,257,730	
\$	10,728,270	
\$	28,240,791	
\$	4,357,430	
\$	1,410,717	
\$	-	
\$	5,828,986	
\$	1,709,979	
\$	270,047,651	-
	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ 13,296,715 \$ 30,086,514 \$ 30,534,906 \$ 57,305,780 \$ 34,969,310 \$ 19,573,640 \$ 22,436,850 \$ 5,310,034 \$ 4,257,730 \$ 10,728,270 \$ 28,240,791 \$ 4,357,430 \$ 1,410,717 \$ 5,828,986 \$ 1,709,979

Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations COMPARATIVE SALES ANALYSIS FOR FISCAL YEARS 2016-2015



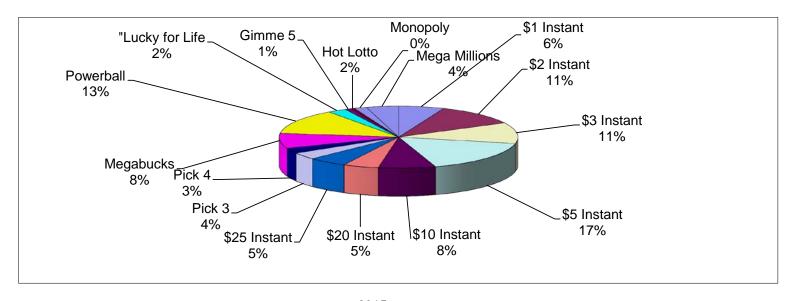
<u> 2015</u>		
\$	13,307,030	**
\$	29,941,688	
\$	28,735,887	
\$	50,743,405	
\$	29,178,250	
\$	21,126,100	
\$	24,071,350	
\$	5,058,299	
\$	4,028,841	
\$	10,937,587	
\$	18,786,636	
\$	4,737,803	
\$	1,382,788	
\$	248,160	
\$	6,196,260	
\$	2,191,348	_
\$	250,671,431	=
	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	\$ 13,307,030 \$ 29,941,688 \$ 28,735,887 \$ 50,743,405 \$ 29,178,250 \$ 21,126,100 \$ 24,071,350 \$ 5,058,299 \$ 4,028,841 \$ 10,937,587 \$ 18,786,636 \$ 4,737,803 \$ 1,382,788 \$ 248,160 \$ 6,196,260 \$ 2,191,348

Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations GROSS PROFIT COMPARISON FOR FISCAL YEARS 2016-2015



<u>2016</u>							
<u>Game</u>	Gross	Profit	Percentage of GP				
\$1 Instant	\$	3,670,212	5.71% **				
\$2 Instant	\$	6,860,401	10.66%				
\$3 Instant	\$	6,856,557	10.66%				
\$5 Instant	\$	10,812,855	16.81%				
\$10 Instant	\$	5,487,516	8.53%				
\$20 Instant	\$	2,705,389	4.21%				
\$25 Instant	\$	2,945,987	4.58%				
Pick 3	\$	2,181,951	3.39%				
Pick 4	\$	1,781,546	2.77%				
Megabucks	\$	4,443,671	6.91%				
Powerball	\$	11,622,961	18.07%				
Lucky for Life	\$	1,353,837	2.10%				
Gimme 5	\$	537,147	0.84%				
Monopoly	\$	2	0.00%				
Hot Lotto	\$	688,769	1.07%				
Mega Millions	\$	2,379,066	3.70%				
	\$	64,327,866	100.00%				

Bureau of Alcoholic Beverages and Lottery Operations Lottery Operations GROSS PROFIT COMPARISON FOR FISCAL YEARS 2016-2015



<u>2015</u>							
Game	Gross	Profit	Percentage of GP				
\$1 Instant	\$	3,615,304	6.17% **				
\$2 Instant	\$	6,577,665	11.23%				
\$3 Instant	\$	6,383,738	10.90%				
\$5 Instant	\$	9,781,991	16.70%				
\$10 Instant	\$	4,533,812	7.74%				
\$20 Instant	\$	2,814,574	4.80%				
\$25 Instant	\$	3,072,068	5.24%				
Pick 3	\$	2,083,631	3.56%				
Pick 4	\$	1,643,885	2.81%				
Megabucks	\$	4,586,365	7.83%				
Powerball	\$	7,662,403	13.08%				
Lucky for Life	\$	1,498,849	2.56%				
Gimme 5	\$	528,907	0.90%				
Monopoly	\$	239,015	0.41%				
Hot Lotto	\$	994,830	1.70%				
Mega Millions	\$	2,560,159	4.37%				
	\$	58,577,196	100.00%				

^{**}Excludes Heritage Games and Promotional Sales

Lottery Operations Footnotes

Balance Sheet:

- (1) Accrued Payroll is necessary to help more accurately reflect total salary expense for Fiscal Year 2016 and represents nine days for June 2016.
- (2) Vouchers Payable represents invoices that have been processed and for which payment is due, that will not be disbursed until July.
- (3) Due to Other Funds reflects the amount of Lottery profit owed to the General Fund. This balance fluctuates depending on the timing of cash flow from the Lottery's accounts receivable bank sweeps through Treasury.
- (4) MUSL Prize Reserve represents the potential liability of prize winning Powerball, Hot Lotto and Mega Million tickets that have been sold but not yet redeemed.
- (5) Lucky for Life Prize Reserve represents the potential liability of prize winning Lucky for Life tickets that have been sold but not yet redeemed.
- (6) Lucky for Life Prize expired Reserve represents liability of prize winning Lucky for Life tickets that have been sold but not yet redeemed and will be awarded as other prizes.
- (7) The Instant Ticket Prize Reserve represents the potential liability of prize winning instant tickets that have been sold but not yet redeemed.
- (8) The balance in Reserve for Instant Game Annuities is the amount due to winners of multiple year payout instant ticket games.

Year to Date Comparative Statements of Income and Expenses:

- (9) Expired Instant Prize Reserve represents the income received from winning expired instant tickets that were never redeemed.
- (10) Tri-State Operating Expense is listed as a separate line item to accurately reflect the Cost of Goods Sold.

Heritage Game Income Statement:

(11) Heritage Game instant tickets are sold through the Maine State Lottery to generate revenues that will directly benefit conservation projects through the following grant categories:

Category 1	Fisheries and wildlife habitat conservation projects
Category 2	Acquisition and management of public lands, parks, wildlife conservation
	areas and public access, and outdoor recreation sites and facilities
Category 3	Endangered and threatened species conservation projects
Category 4	Natural resources law enforcement

Maine Operating Expense Schedule:

(12) Included in Personal Services for June 2016 is a nine day payroll accrual. The accrual is necessary to help more accurately reflect total salary expense for Fiscal Year 2016.

Bureau of Alcoholic Beverages and Lottery Operations Spirits Operations

BALANCE SHEET

For Fiscal Years ending: June 30,

ASSETS:

		2016		2015
Current Assets			1	
Cash	\$	9,248,446		\$ 11,316,898
Cash with Fiduciary		33,870,218		32,139,478
Accounts Receivable		1,963,249		 1,552,810
Total Current Assets	\$	45,081,914		\$ 45,009,186
TOTAL ASSETS	\$	45,081,914		\$ 45,009,186
LIABILITIES:				
Accounts Payable	\$	4,860,539	(13)	\$ 5,307,488
Compensated Absences		17,772	, ,	-
Due to Other Funds	1	85,777,102	(14)	201,000,000
Interest Matured Payable		(4,615,966)		-
Accrued payroll		8,376		 14,128
TOTAL LIABILITIES	\$ 1	86,047,823		\$ 206,321,616
RESERVES:				
Retained Earnings	\$	25,642,521		\$ _
Unappropriated Surplus		66,608,431)		 (161,312,431)
TOTAL LIABILITIES & RESERVES	\$	45,081,914		\$ 45,009,186

Bureau of Alcoholic Beverages and Lottery Operations Spirits Operations

Comparative Statements of Income and Expense

For Fiscal Years ending June 30,

Sales	Sales Gross sales		2016 \$ 165,366,535			2015 \$ 156,136,691		
	Gross suics	Revenue		165,366,535	:		156,136,691	
Other Revenue								
	Interest earned Product listing fees		\$	62,959		\$	9,480 8,400	
	Bottle deposit			-			427,522	
	Prior year adjustment	Other revenue	\$	939 62,959		\$	445,403	
		Total Revenue	\$ 1	165,429,494		\$	156,582,093	
Spirit Expenses			.				00442.700	
	Product cost Bottle deposit		\$ 1	1,427,650		\$	98,143,598 1,721,097	
	Warehousing & Distribution			7,573,230			7,234,317	
	Trade Marketing			3,500,499			2,236,686	
	Personnel			285,497			228,407	
	Advertising			1,280,263			1,002,634	
	Technology			2,458			4,247.12	
	Misc operating expenses			10,583			105,450.79	
	Stacap	Total	\$ 1	64,011 119,217,483	•	\$	31,367 110,707,804	
Other Expenses								
	Bond bank quarterly fees		\$	76,254	•	\$	56,640	
	Interest payments due on bonds	Total	\$	6,970,652 7,046,907	2	\$	7,180,621 7,237,261	
		Total						
		Total Expenses	\$ 1	126,264,390		\$	117,945,065	
General FundTransfers								
	Product listing fee transfer to Ge		\$	33,300		\$	8,400	
	Premium tax transfer to General			2,505,668	(15)		2,405,832	
	Transfer to General Fund from N	TIVIDD	\$	9,639,000 12,177,968	(15)	\$	9,714,884 12,129,116	
		Total GF Transfers	\$	12,177,968		\$	12,129,116	
		Total GI Transjers	Ψ	12,177,500	:	Ψ	12,127,110	
Profit		Total Profit	\$	26,987,136		\$	28,913,744	
Other Transfers	Transfer to MMBB		\$	15,614,804		\$	25,990,717	
		Total Other Transfer	\$	15,614,804	•	\$	25,990,717	

Spirits Operations Footnotes

Balance Sheet:

- (13) Accounts Payable represents invoices that have been processed and for which payment is due, that will not be disbursed until July.
- (14) Due to Other Funds reflects the amount outstanding for the Bonds with Maine Municipal Bond Bank.
- (15) Amount transferred back from Maine Municipal Bond Bank to the general fund.