

Lavin, Paul

From: Larry Lockman <larrylockman22@gmail.com>
Sent: Thursday, October 29, 2020 3:32 PM
To: Lavin, Paul
Cc: Wayne, Jonathan; Dunn, Michael
Subject: Re: Rebuttal Statements Follow Up

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Paul,

The two communications are clearly policy advocacy letters intended to (a) inform recipients about proposed legislation, (b) encourage recipients to contact both candidates to encourage them to support that legislation, (c) solicit feedback from recipients about the extent of political indoctrination in Maine's K-12 public-school classrooms, (d) identify voters to add to Maine First Project's mailing list, and (e) fund-raise for Maine First Project.

There is no hint of any intention to influence the outcome in either of the legislative races. The intended purpose is clear and unambiguous: to put pressure on whichever candidate is elected to support the proposed legislation in the 130th Maine Legislature. And hopefully to motivate recipients to help defray the cost of the mailings.

The mailers were sent to Republican and Unenrolled voters who voted in the July 14, 2020 primary election, as I assume that those voters are more engaged than voters generally, more likely to be receptive to the proposed legislation than voters generally, and more likely to support Maine First Project financially.

Limiting the mailers to that target audience also helped keep costs for the mailers down. House District 128 totals were 957 pieces of mail, and House District 130 totals were 606 pieces of mail.

On Wed, Oct 21, 2020 at 4:45 PM Lavin, Paul <Paul.Lavin@maine.gov> wrote:

Rep. Lockman,

As I mentioned in our phone conversation, it would be helpful for the Commissioners to have some more information about the communications as they consider your rebuttal statements. It would be most helpful if you could state the reasons why the two communications were not intended to influence the election or defeat of the candidates mentioned and what the intended purposes of the communications are. It also may be helpful for the Commission to know to whom the mailers were sent and how many mailers went out. This is the kind of information the Commissioners usually want to know regarding rebuttal statements. If there's anything else you think would be relevant, please include it. You can just respond to this email. You don't have to send anything more formal.

The Commission will be meeting on 10/30 and 11/18. I should be able to let you know in the next day or two when we will schedule your rebuttal statements to be on the Commission's agenda. Please contact me if you have any questions.

Paul

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