



Commission on Governmental Ethics and Election Practices
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2024 Grassroots Lobbying Report – 131th Legislature

Please refer to the last page for instructions and filing schedule.

Spender Information		
Spender Maine State Chamber of Commerce		Contact Person Simon West
Mailing Address 128 State St. Ste. 101		
City Augusta	State ME	ZIP 04330
Email swest@mainechamber.org	Phone (207) 623-4568	Fax
Description of business activity or mission of the Spender Improve Maine's Business Climate		
Legislative Actions		
List all Legislative Actions that are the subject of the grassroots lobbying. Attach additional pages as needed.		
L.D. / L.R. Number	Title	Support / Oppose
1537	An Act to Amend the Laws Relating to the Prevention of Perfluoroalkyl and Polyfluoroalkyl Substances Pollution and to Provide Additional Funding	Support
Expenditure Overview		
List the total expenditures in aggregate incurred in the calendar month for grassroots lobbying (itemized on Schedule A).		
Amount	\$ 24,400.00	
Month Covered by Report:	March 2024	
Certification		
I, <u>Simon West</u> , affirm that the information contained in this report is true and complete <small>Name</small> and that no information is knowingly withheld to the best of my knowledge.		
Signature 	Date 4/11/2024	

**SCHEDULE A
 Grassroots Lobbying Expenditures**

- Enter all expenditures made to influence the Legislative Actions by grassroots lobbying listed on page 1.
- The Expenditure Type Codes are listed in the below chart.
- The Remarks section is to provide a more detailed description of the purchase. (For the LIT code the Remarks could be "Purchase of flyers to be distributed door-to-door by volunteers.")

EXPENDITURE TYPE CODES			
LIT	Printed grassroots lobbying materials (palmcards, signs, stickers, flyers etc.)	POL	Polling and survey research
MHS	Mail house and direct mail (design, printing, mailing, and postage)	POS	Postage for US Mail and mailbox fees
ONL	Social medial and online advertising only	PRO	Professional services (graphic design, legal services, web design)
OTH	Other	RAD	Radio ads and production costs only
PER	Personnel and campaign staff, consulting, and independent contractors; not in-house employees	TVN	TV/Cable ads, production, and media buyer costs only
PHO	Phones (phone banking, robocalls, and texts)	WEB	Website and internet costs (website domain and registration, etc.)

Date	Payee Name LFD Strategies			Amount
03/052024	Mailing Address 14 Pine Ledge Dr.			
Code Type	City	State	ZIP	\$ 19,400.00
ONL	Scarborough	Maine	04074	
Remarks (Required) Ad buys for social media				
Date	Payee Name LFD Strategies			Amount
03/19/2024	Mailing Address 14 Pine Ledge Dr.			
Code Type	City	State	ZIP	\$ 5,000.00
ONL	Scarborough	Maine	04074	
Remarks (Required) Ad buys for social media				
Date	Payee Name			Amount
	Mailing Address			
Code Type	City	State	ZIP	
Remarks (Required)				
Date	Payee Name			Amount
	Mailing Address			
Code Type	City	State	ZIP	
Remarks (Required)				
Date	Payee Name			Amount
	Mailing Address			
Code Type	City	State	ZIP	
Remarks (Required)				

Total expenditures this page only ⇒ \$ 24,400.00

**SCHEDULE B
 Original Sources**

Any person who pays \$1,000 or more in a lobbying year to any other person for the purpose of grassroots lobbying is an original source, except if the payments are membership dues to non-profit corporations. If an original source is a for-profit or non-profit corporation or limited partnership, then that organization is the original source and not its individual members.

Complete this section if any funds were received by the person required to complete this report for the purpose of the reported grassroots lobbying activity.

Name of Source		Payment Amount	
Whirlpool Corporation		\$ 5,000.00	
Mailing Address			
650 Massachusettes Ave NW Sutie 110/111			
City	State	ZIP	
Washington	DC	20001	
Name of Source		Payment Amount	
RTX Corporation/Pratt & Whitney		\$ 5,000.00	
Mailing Address			
113 Wells St.			
City	State	ZIP	
Berwick	ME	03906	
Name of Source		Payment Amount	
Idexx Laboratories		\$ 20,000.00	
Mailing Address			
One IDEXX Drive			
City	State	ZIP	
Westbrook	ME	04092	
Name of Source		Payment Amount	
AstraZeneca		\$ 3,500.00	
Mailing Address			
801 Pennsylvania Avenue NW, Suite 830			
City	State	ZIP	
Washington	DC	20004	
Name of Source		Payment Amount	
W.L. Gore & Associates		\$ 10,000.00	
Mailing Address			
555 Paper Mill Rd			
City	State	ZIP	
Newark	DE	19711	
Name of Source		Payment Amount	
Mailing Address			
City	State	ZIP	

Instructions and Definitions for Grassroots Lobbying Report

(Please refer the statutes for exact definitions and requirements.)

“*Grassroots lobbying*” means to communicate with members of the general public to solicit them to communicate directly with any covered official for the purpose of influencing legislative action, other than legislation that is before the Legislature as a result of a direct initiative, when that solicitation is made by:

- A. A broadcast, cable or satellite transmission;
- B. A communication delivered by print media;
- C. A letter or other written communication delivered by mail or by comparable delivery service;
- D. A communication delivered by e-mail, a website or any other digital format;
- E. Telephone; or
- F. A method of communication similar to those listed in paragraphs A to E.

Grassroots lobbying does not include a person communicating with the person’s stockholders, employees, board members, officers or dues-paying members. (3 M.R.S. § 312-A(7-B))

“*Covered official*” means an official in the executive branch, an official in the legislative branch, a constitutional officer, the Governor and the Governor’s cabinet and staff. (3 M.R.S. § 312-A(4-B))

“*Legislative action*” means a bill, resolution, amendment, or other matter before the Legislature, legislative committee, or before the Governor for approval or veto. (3 M.R.S. § 312-A(8))

“*Lobbying year*” starts on December 1st and ends on November 30th of the following year. (3 M.R.S. § 312-A(15))

“*Solicit*” means to entreat, implore, urge, or ask. (3 M.R.S. § 312-A(14-A))

“*Person*” means an individual, corporation, proprietorship, association, professional association, labor union, firm, partnership, municipality or quasi-municipality, or group of persons acting in concert. (3 M.R.S. § 312-A(12))

Expenditure Threshold. When a person makes or incurs expenditures for grassroots lobbying exceeding \$2,000 in a calendar month, the purchaser must file a grassroots lobbying report. (3 M.R.S. § 317-A)

Report Due Date. A grassroots lobbying report is due on the 15th day of the month following the month the expenditure threshold was exceeded. (3 M.R.S. § 317-A)

Filing Schedule

Report Name	Due Date	Report Period
January Grassroots Lobbying Report	January 16, 2024	December 1 – December 31
February Grassroots Lobbying Report	February 15, 2024	January 1 – January 31
March Grassroots Lobbying Report	March 15, 2024	February 1 – February 28
April Grassroots Lobbying Report	April 15, 2024	March 1 – March 31
May Grassroots Lobbying Report	May 15, 2024	April 1 – April 30
June Grassroots Lobbying Report	June 17, 2024	May 1 – May 31
July Grassroots Lobbying Report	July 15, 2024	June 1 – June 30
August Grassroots Lobbying Report	August 15, 2024	July 1 – July 31
September Grassroots Lobbying Report	September 16, 2024	August 1 – August 31
October Grassroots Lobbying Report	October 15, 2024	September 1 – September 30
November Grassroots Lobbying Report	November 15, 2024	October 1 – October 31
December Grassroots Lobbying Report	December 16, 2024	November 1 – November 30